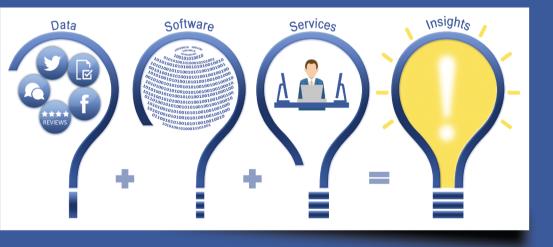
PolyVista Solution as a Service



Sentiment Report Honda Accord Jan. 2009 to Dec. 2015 Interactive PDF (iPDF) facilitates easy navigation by allowing you to click on the components of a visualization to drill down to the next level of detail, and the icons located in top-left corner of the iPDF will allow you to navigate to different sections within the report. Below is a brief description of the icons:



1. Back Button

Allows you to go back to where you were previously in the iPDF; the action is similar to a 'back' button in a webbrowser

2. Table of Contents

Introduces the topics found in the analysis and provides information regarding each topic. By clicking on a topic label (text) you can navigate to that specific section of the report for more detail. Topic text is interactive

3. Score Detail Chart

Provides a breakdown of comment ratings, overall score and how the score is calculated

4. Sentiment Matrix Chart

Showcases the breakdown of all topics sorted by sentiment (positive and negative) and frequency. This chart is best used to quickly explore and see the breakdown of positive and negative responses for each topic. Topic text and all components are interactive

5. Score Bar Chart

Shows the relationship between a topic (extracted from text) and its score (calculated from rating). This chart intuitively highlights areas of focus to explore what topics are driving the score up or down. Topic text and bars are interactive

6. Sentiment Comparison Chart

Displays how the topics change based on rating, e.g. from 1 star to 5 stars. Ratings are represented in the form of columns, and each rectangle in a column represents a topic. Links are drawn between topics to show how they vary by ratings. Sentiment is marked on each topic rectangle by a white vertical line: positive on the left, and negative on the right. All topics are interactive

7. Dot Chart

Illustrates the growth of topics over time; topic labels are interactive

Additional chart (not represented by icons)

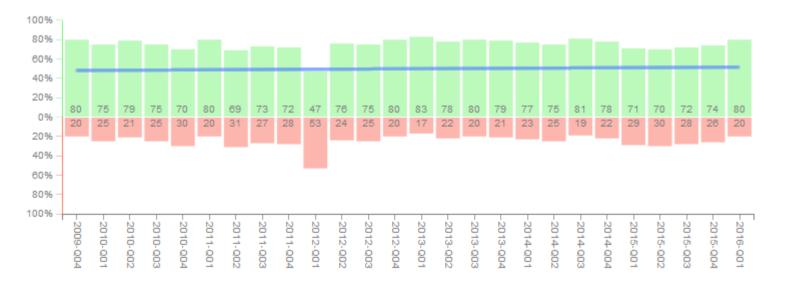
• Sankey Chart

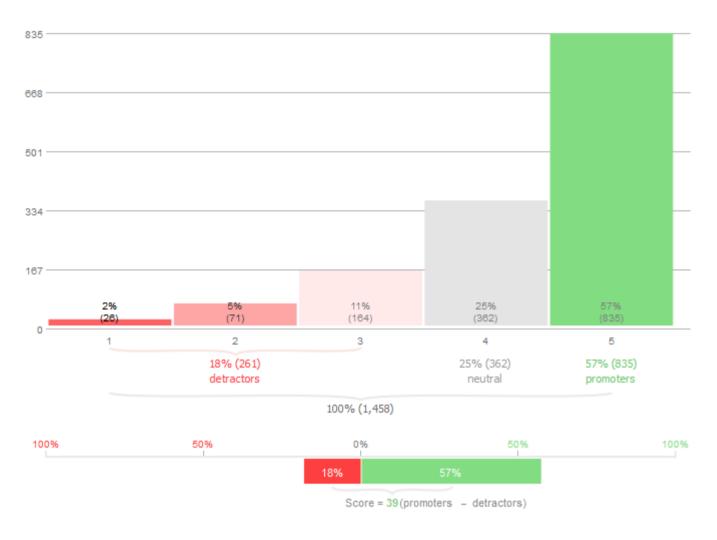
Shows the flow of data from a topic (left-hand side) to sentiment (middle) to sub-topics (right-hand side). This chart is best used to find out the "why" behind the "what", as the sub-topics are the details behind the sentiment for each topic. Sentiment nodes are interactive

This report is best viewed with Adobe Acrobat viewer

Table of Contents

			Docs = 1	,458, Stmts = 6,839
Topics	Page	Trend	Stmts	% of Stmts
1 Performance		~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	1,148	16.8
2 Customer Experience		$\sim\sim\sim\sim$	933	13.6
3 Future Purchase		~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	674	9.9
4 Seat		$\sim\sim\sim\sim\sim$	652	9.5
5 Look		~~~~~	521	7.6
6 Price		$\sim\sim\sim\sim$	379	5.5
7 Features		$\sim\sim\sim\sim$	340	5.0
8 Sound		~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	325	4.8
9 Interior		\sim	288	4.2
10 Transmission			225	3.3
11 Fuel		$\sim\sim\sim\sim$	221	3.2
12 Engine		$\sim\sim\sim\sim$	215	3.1
13 Drive		$\sim\sim\sim\sim\sim$	163	2.4
14 Quality		$\sim\sim\sim\sim$	162	2.4
15 Camera		$ \frown \\$	141	2.1
16 Tire		$\sim\sim\sim\sim$	121	1.8
17 Design			115	1.7
18 Feel		$\sim\sim\sim\sim$	84	1.2
19 Exterior		\sim	68	1.0
20 Mileage		$\sim\sim\sim\sim$	64	0.9

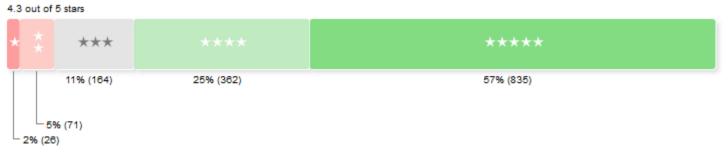




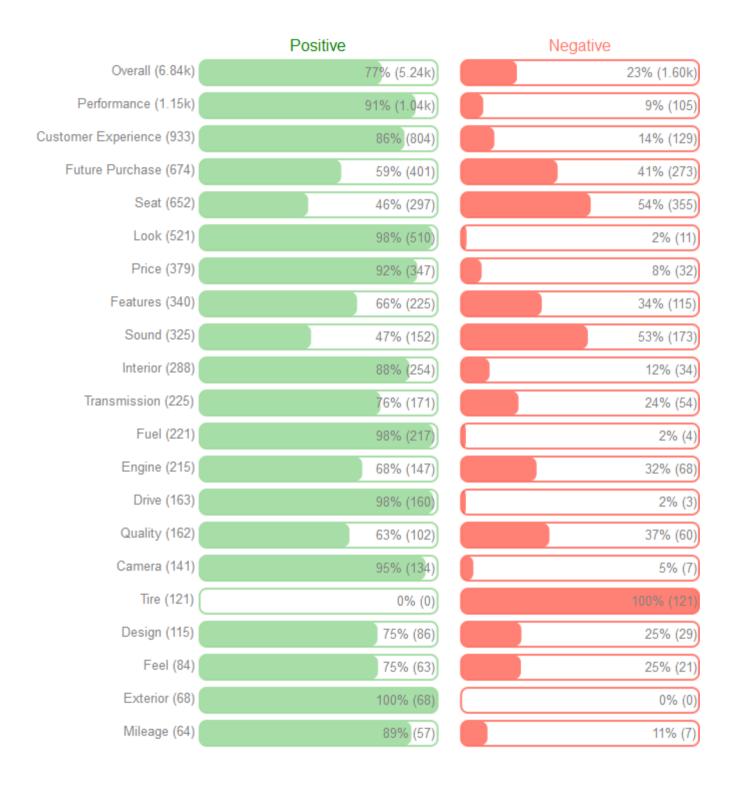
Overall Score Based on Star Rating

Star Rating

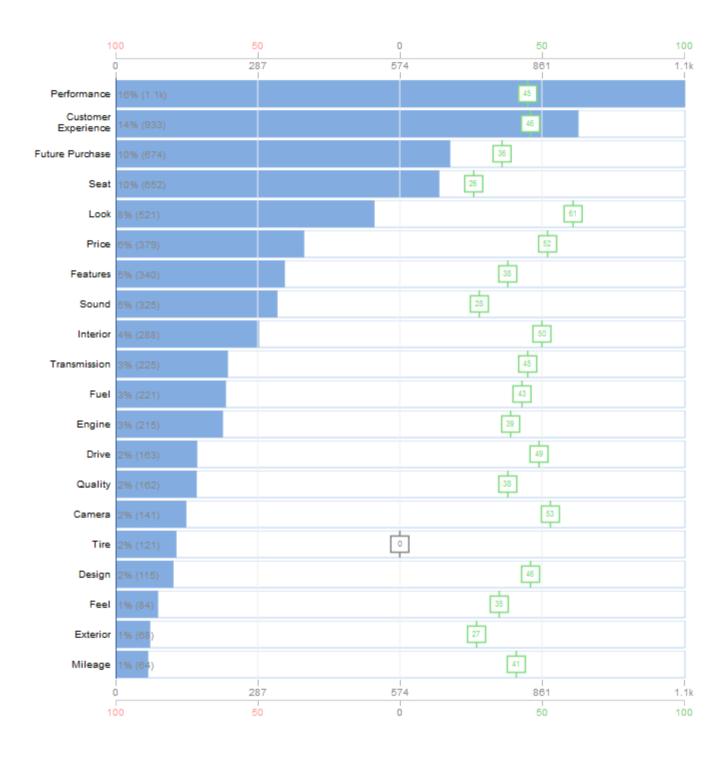
★ ★ ★ 🛧 🏫 (1.5k)

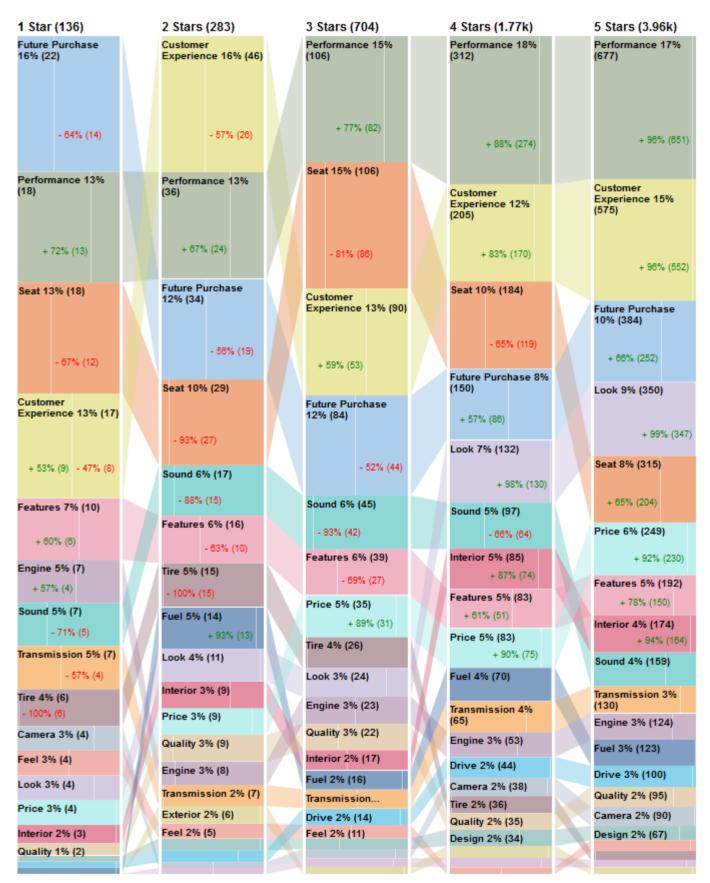


Topics by Sentiment



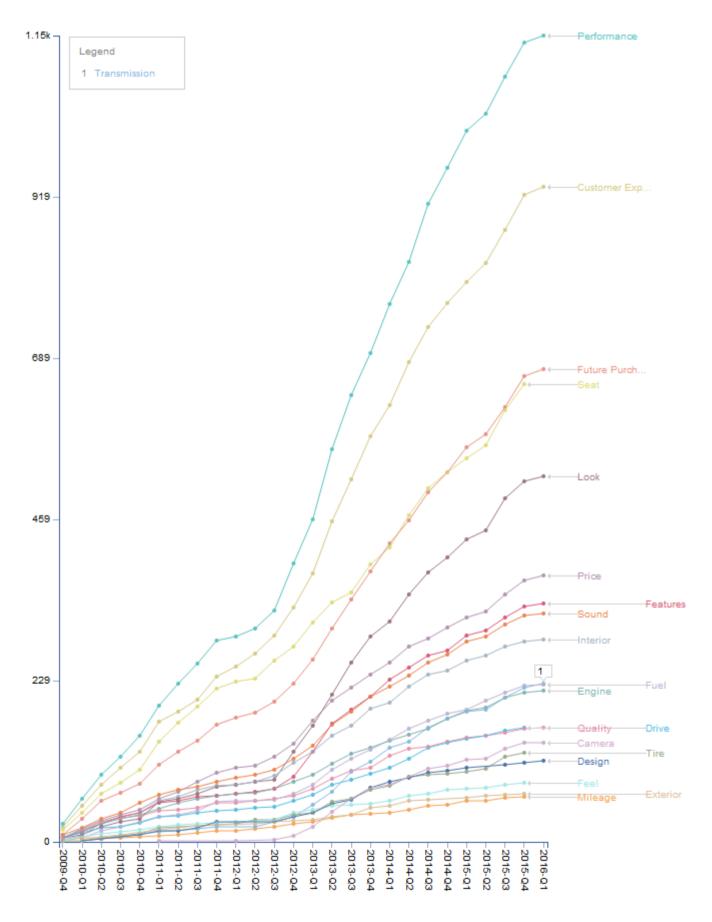
Topics by Score

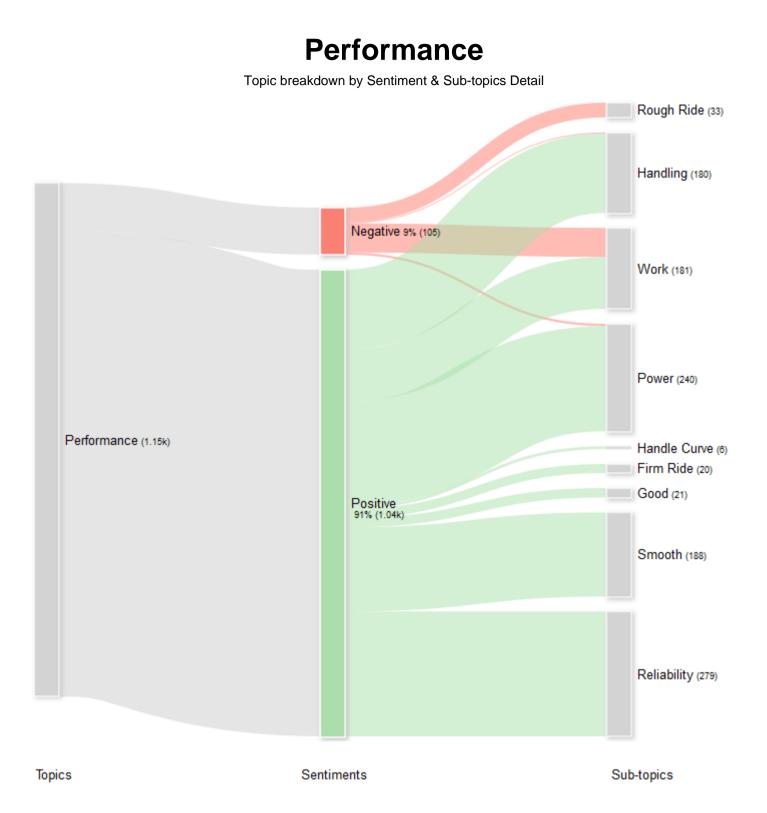




Topics Sentiment Comparison by Star Rating

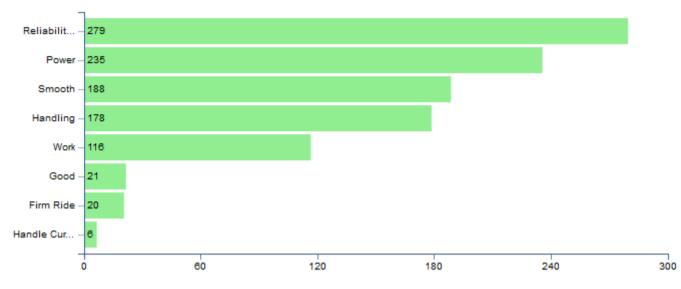
Topics Growth Over Time





Performance Positive

1,043 or 14% statements (total 7,329 Stmts)



Performance ► Positive (1,043 statements) Reliability (27% or 279 statements)

- great reliable and comfortable car . "
- Hondas have been really reliable for me .
- Love Honda 's reliability
- Never a problem , always reliable .
- Very reliable and good on gas .

Performance Positive (1,043 statements)

Power (23% or 235 statements)

- The 4 cylinder has plenty of power .
- The 4 cylinder has plenty of power for 95 % of most customers .
- The 4 cylinder provides more than enough power .
- The 6 cylinder has plenty of power .
- The four cylinder had plenty of power in Colorado mountains .

Performance Positive (1,043 statements)

Smooth (18% or 188 statements)

- The car is smooth and powerful .
- This car is smooth .
- Very smooth and comfortable .
- Very smooth and great MPG .
- Very smooth and it rides confidently .

Performance Positive (1,043 statements)

Handling (17% or 178 statements)

- Excellent handling car with great road manners !
- Great ride , great feel and handling .
- It is the best handling car I have ever owned .
- The handling is tight and sporty .
- The most impressive feature is the handling .

Performance Positive (1,043 statements)

Work (11% or 116 statements)

- all mechanics work perfect .
- everything works perfectly and it is a super vehicle to take on long trips .
- It all works well .
- It seems like everything works very well .
- Works really well also .

Performance Positive (1,043 statements)

Good (2% or 21 statements)

- Overall performance is good .
- Performance in accord is still pretty good considering that it is using about 20 % less gas then a civic Si .
- Styling , electronics , performance are all good and on par with other cars in this class .
- The only good thing about this car is the performance and a good transmission .
- The performance on the 4cl Sport is surprisingly good with 189 horses .

Performance Positive (1,043 statements)

Firm ride (2% or 20 statements)

- Ride is sporty firm , but still very comfortable .
- Runs great , smooth firm ride , handles like a BMW .
- The 190hp is adequate and the ride is firm enough yet not harsh .
- The car rides firm but is very comfortable .
- The ride is perfect firm , but soaks up all bumps .

Performance Positive (1,043 statements)

Handle curve (1% or 6 statements)

- I love how it handles the curves , great stability .
- It handles well around curves and it accelerates quickly .
- The car , overall , drives quite well : it is zippier than my Camry was , gets better fuel economy (just over 30 MPG versus 26 for the Camry) and it seems smoother and handles curves better .
- The ride is smooth over rough roads , it handles well around curves , has surprising pickup for a 4 cylinder , and runs quietly .
- They cruise happily at 85 mph , handle great on curves , are quiet , and are just fun to drive .

Performance Negative

105 or 1% statements (total 7,329 Stmts)

Work –	65					
Rough Ride -	33					
Power -	5					
Handling -	2					
(0	15	30	45	60	75

Performance Negative (105 statements)

Work (62% or 65 statements)

- Does not work like it should and is actually a little confusing .
- I attempted to get into my car but the keys would not work .
- it is not working .
- This system does not work 50 % of the time .
- Waisted money buying something that does not work .

Performance Negative (105 statements)

Rough ride (31% or 33 statements)

- Car rides rough , any small bump in the road beats you to death .
- Ride on rough streets seems little choppy .
- Rough and hard ride .
- The downer is the terrible bumpy , rough ride .
- The interior cabin is noisy and with a somewhat rough ride .

Performance Negative (105 statements)

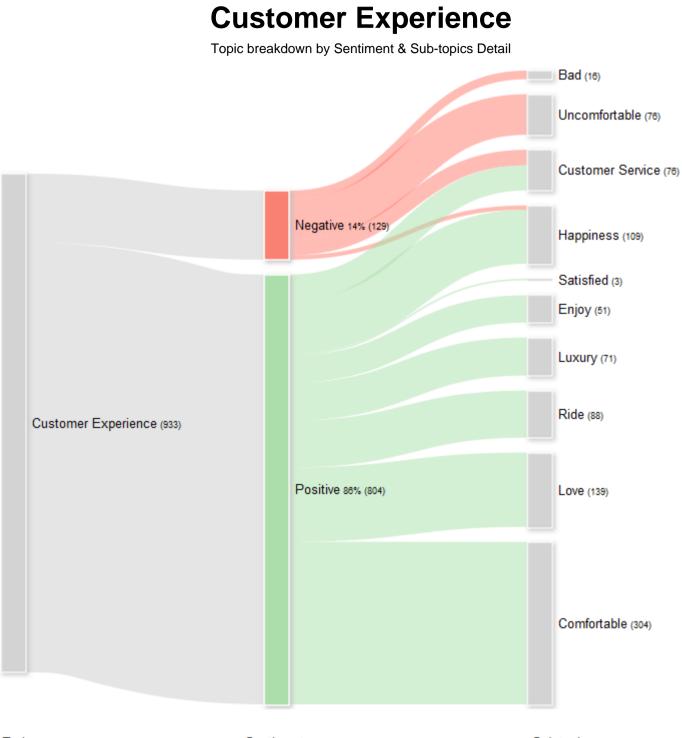
Power (5% or 5 statements)

- About 6 months into ownership the car lost power .
- I really think the v6 feels slightly underpowered in this car .
- Interior quality sucks , No Power !
- No power , poor handling , and noisy !
- Power from the I4/5AT is mediocre.

Performance Negative (105 statements)

Handling (2% or 2 statements)

- However, there was no signifigant improvement in the handling or ride of this car over my 2003 and it was very noisy on rough pavement and the suspension let me hear every imperfection in the road.
- No power , poor handling , and noisy !



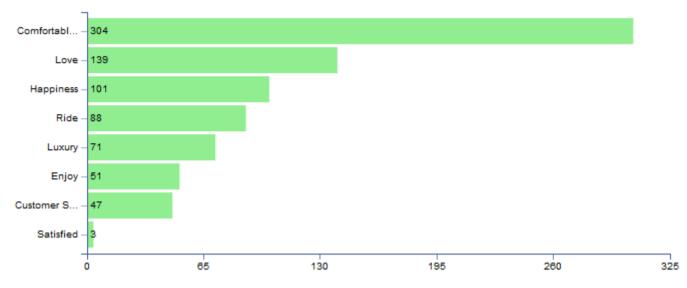
Topics

Sentiments

Sub-topics

Customer Experience Positive

804 or 11% statements (total 7,329 Stmts)



Customer Experience ► Positive (804 statements) Comfortable (38% or 304 statements)

• Comfortable , well made vehicle .

- I feel very comfortable .
- It is very comfortable .
- Very comfortable .
- Very smooth and comfortable .

Customer Experience Positive (804 statements)

Love (17% or 139 statements)

- Absolutely love my accord .
- I LOVE MY ACCORD .
- I love my honda accord !
- In short, I love it !
- Love the car .

Customer Experience Positive (804 statements)

Happiness (13% or 101 statements)

- I am just SO happy with this car .
- I am very happy with my Honda Accord Sport .
- Overall I am happy with this car .
- Super Happy customer !
- You will be happy with this vehicle .

Customer Experience Positive (804 statements)

Ride (11% or 88 statements)

- Good ride and great value .
- Good ride and mileage between 34-37 MPG .
- Good ride and some little wind and tire noise with radio off .
- The handing and the ride are both very good .
- This is a very quiet , very good ride .

Customer Experience > Positive (804 statements)

Luxury (9% or 71 statements)

- It has all luxury features of luxury car .
- It really has the feel of a luxury car !
- It rides like a luxury car .
- Looks luxury vehicle .
- The car looks and feels like a luxury vehicle .

Customer Experience Positive (804 statements)

Enjoy (6% or 51 statements)

- Greatly enjoy the Honda Accord .
- I am enjoying my spanking new car, who would not?
- I enjoying it .
- I really enjoy the car !
- Really enjoying it !

Customer Experience Positive (804 statements)

Customer service (6% or 47 statements)

- Honda sales and service is top-notch .
- Honda service has been fantastic .
- I have always liked honda service as well .
- Service has been easy and enjoyable .
- The customer service alone was great .

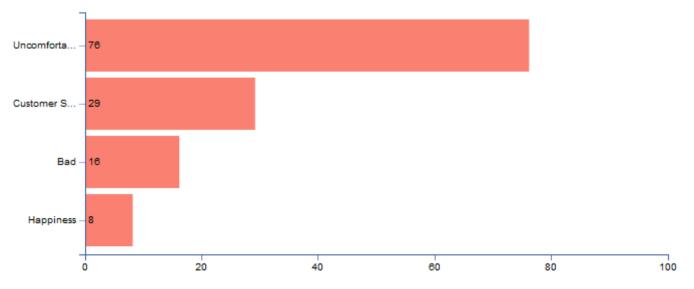
Customer Experience Positive (804 statements)

Satisfied (0% or 3 statements)

- I have owned 04 ' and 07 ' V6 accords and was satisfied overall with the quality and performance of them .
- I was very satisfied with the performance and reliability of my previous Honda which I had for nine years .
- Very satisfied with the performance of the 4 cylinder engine .

Customer Experience <a>Negative

129 or 2% statements (total 7,329 Stmts)



Customer Experience Negative (129 statements)

Uncomfortable (59% or 76 statements)

- " I have had this car for 3 years , and I found the ride very uncomfortable .
- Additionally, it is very noisy on the highway and has an uncomfortable ride.
- Extremely hard and uncomfortable .
- This is the most uncomfortable car I have ever owned in my life .
- Very uncomfortable car .

Customer Experience Negative (129 statements)

Customer service (22% or 29 statements)

- Honda has by far the absolutely WORST customer service , I have ever experienced .
- It is frustrating the heck out of me and Honda Customer Service was of no help .
- Service dept can never replicate the noise so I am stuck .
- Service is also an issue .
- The only problem that I have is the consumer service is terrible .

Customer Experience Negative (129 statements)

Bad (12% or 16 statements)

- For me it is an absolutely miserable driving experience .
- Honda dealers are from my experience terrible .
- I have only had my vehicle for one week and the driving experience is awful .
- Not a pleasant experience .
- Overall Driving Experience : MISERABLESlow , hesitate-y , boring , loud , depressing .

Customer Experience Negative (129 statements)

Happiness (6% or 8 statements)

- I am not a happy camper spending a lot of money on a faulty display .
- I am not very happy with the Honda Accord .
- I was not happy the car has minimum miles !
- Not happy .
- Not real happy !

Future Purchase Topic breakdown by Sentiment & Sub-topics Detail Recommend (89) Negative 41% (273)

 Future Purchase (674)
 Positive 59% (401)

Good Buy (327)

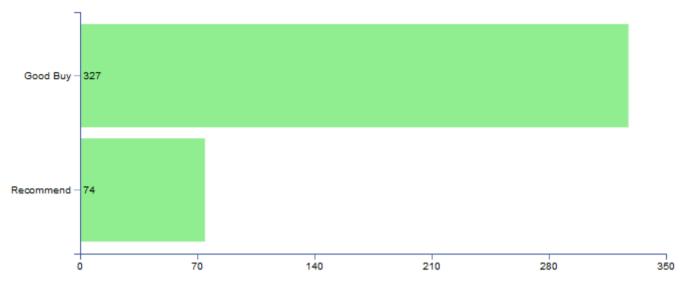
Topics

Sentiments

Sub-topics

Future Purchase Positive

401 or 5% statements (total 7,329 Stmts)



Future Purchase > Positive (401 statements)

Good buy (82% or 327 statements)

- Best buy by far .
- Glad we bought it .
- I am so happy I bought the 2013 !
- it is a good buy .
- Look no further and buy one !

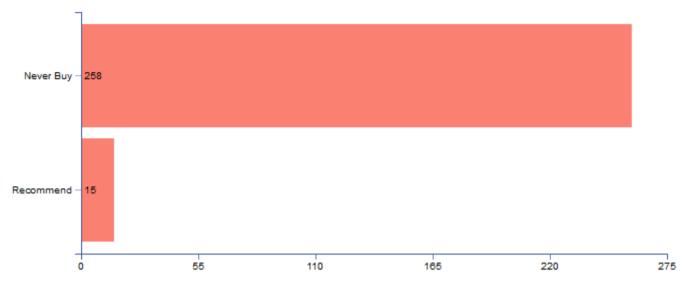
Future Purchase > Positive (401 statements)

Recommend (18% or 74 statements)

- Highly recommend the new 2013 Accord
- I highly recommend this car .
- I would recommend this car .
- I would recommend this car to anyone !
- Would highly recommend it !

Future Purchase Negative

273 or 4% statements (total 7,329 Stmts)



Future Purchase Negative (273 statements)

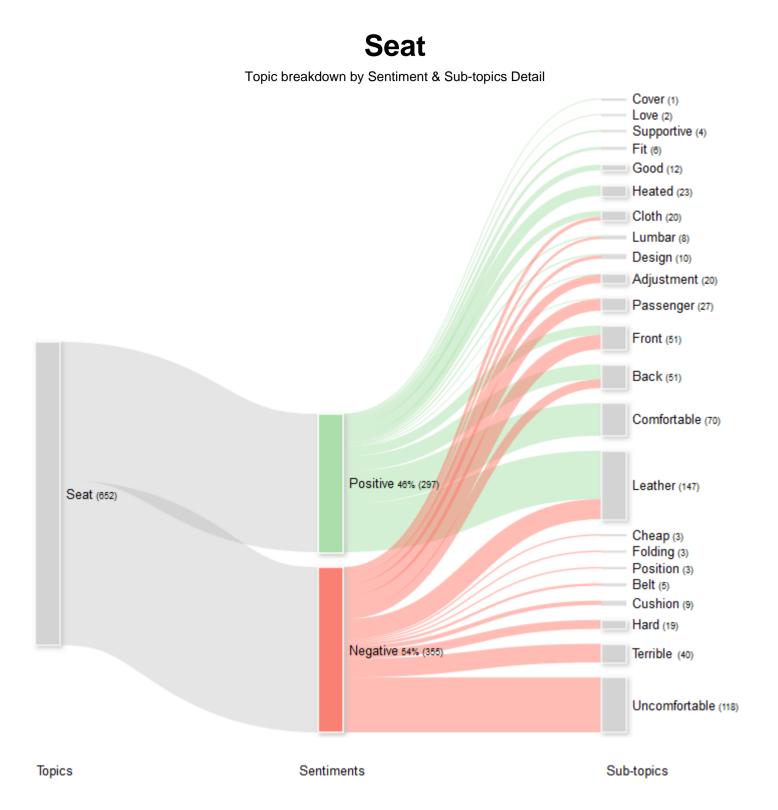
Never buy (95% or 258 statements)

- Basically it is a hunk of junk , and I should have never bought this car .
- Honda not a car you want to buy .
- they could not fix it for 7 times and I am going to sell this car and never buy a Honda again , because of no responsibility and no good service . "
- This car is poor in every aspect and I will NEVER be buying a Honda Again !
- Will never buy a Honda again . "

Future Purchase Negative (273 statements)

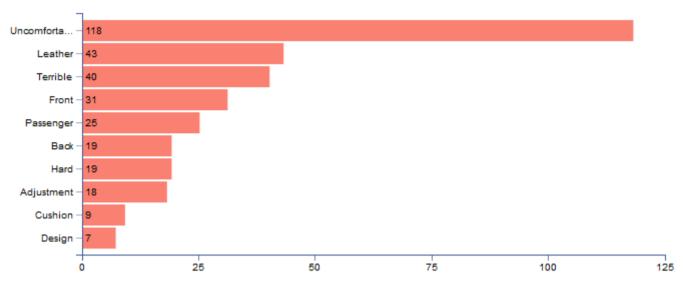
Recommend (5% or 15 statements)

- Leather is low quality, exterior appears cheap, "lighting section "left and right to licenseplate is fake, would not recommend this vehicle.
- Overall, I would not recommend this car, unless the CVT issue and the stiff ride do not bother you.
- Overall, I would not recommend this vehicle to anybody.
- So I do not recommend this car
- Would never recommend it to anyone .



Seat Negative

355 or 5% statements (total 7,329 Stmts)



Seat ► Negative (355 statements) Uncomfortable (33% or 118 statements)

- 1, The driver 's seat is horrible and not at all comfortable.
- Other major gripe seat is uncomfortable .
- The seats are not comfortable .
- The seats are very uncomfortable .
- very uncomfortable front seats .

Seat Negative (355 statements)

Leather (12% or 43 statements)

- · Leather seats do not stand up to standard .
- Leather seats not quite as comfortable as my last accord .
- Next time , no leather seats .
- The Accord EX-L leather seats are a disaster .
- The Accord seats are not comfortable , they need vented seats , the leather is just to hot for hot climates .

Seat Negative (355 statements)

Terrible (11% or 40 statements)

- Great cars except for one major issue THE SEATS SUCK .
- Love the styling , engine performance , handling but the seats are terrible !
- Seats are terrible , can not find a position that would feel comfortable .
- Seats are terrible .
- Terrible seats for almost a \$ 27k vehicle .

Seat Negative (355 statements)

Front (9% or 31 statements)

- First and foremost the front seats are unbearable .
- I like the car other then the uncomfortable front seats .
- The front seat was uncomfortable for my 5 ' 3 frame .
- The front seats are to small for male drivers .
- very uncomfortable front seats .

Seat Negative (355 statements)

Passenger (7% or 25 statements)

- Another complaint is the passenger seat tilt .
- Disappointed in passenger power seat .
- I am short , so when I am seated in passenger side , I am at an uncomfortable level .
- My biggest complaint is the front passenger seat does not adjust up or down .
- Need manual vertical adjustment for passenger seat .

Seat Negative (355 statements)

Back (5% or 19 statements)

- · Almost bought the Coupe but getting into the back seat was a pain .
- CTS Coupe seats are hard and not very comfortable (the kids echoed the same for the back seat) .
- · The back seat belts choke you-but that is the same as the old car .
- There is a creaking noise coming from the back seat .
- We can put the chest into the back seat , but I do not know what people with kids in the back seat will do .

Seat Negative (355 statements)

Hard (5% or 19 statements)

- Driver seat LX was very hard and uncomfortable .
- · First, the seats are hard and have poor lumbar support (no matter what you do with the lumbar adjustment)
- Negatives : the seats are hard and flat , the driving position is not particularly comfortable and the electronics are wasted on me .
- · Seat is hard and seat seam hits you wrong .
- Seats are a little hard , suspension is quite stiff .

Seat Negative (355 statements)

Adjustment (5% or 18 statements)

- 2 areas are less than ideal the passenger seat feels low with no adjustment to raise it and the removal of the garage door link except for the V6 leaves me scratching my head as to why ?
- It seems that the adjustment range of the 10 way power seat in the Accord is too limited .
- Need manual vertical adjustment for passenger seat .
- No matter what adjustments you make to the seat , including the so called lumbar support which honestly feels like someone is pushing you forward , roughly , and not supportive like , your back will be telling you it hurts eventually .
- the 2014 Honda Accord lacks the automatic seat adjustment, the interior seat covering is cheap, lack of colors.

Seat Negative (355 statements)

Cushion (3% or 9 statements)

- After making daily adjustments to the seat , and trying different seat cushions and lumbar supports , I came to the disappointing conclusion I will never be able to comfortably drive this car .
- My upper back has no support since the "bucket" style seats have side cushions that feel like they are pushing my arms and sides forward, not allowing me to actually relax my back whilst diving.
- The interior seats lack enough cushion and back support .
- The seat cushion tips backward so it is hard to reach forward .
- There is hardly any cushion on the seats and the seats are very hard .

Seat Negative (355 statements)

Design (2% or 7 statements)

- 1) Very poorly designed front seats , feels very unconfortable .
- However , there is a poor design with the driver seat .
- Lack of split folding rear seat is an engineering / design oversight .
- Overall seat was not designed for a long distance ride .
- we are feeling helpless as their bad designing of the seats are ruining our health .

Seat Negative (355 statements)

Cloth (2% or 7 statements)

- Also , the fabric on the seats is horrible .
- · Cloth on seats are not pulled tight .
- I test drove the cloth seats , found them uncomfortable but the salesperson convinced me that the leather was very comfortable as it had a lumbar adjustment etc. .
- Seat cloth (fabric) so cheap !
- Seat cloth could have been better .

Seat Negative (355 statements)

Lumbar (1% or 5 statements)

- After making daily adjustments to the seat , and trying different seat cushions and lumbar supports , I came to the disappointing conclusion I will never be able to comfortably drive this car .
- Hydroplaning starts at 55 mph with normal rain , rear brake pads wear prematurely , driver seat lumbar defective causing discomfort and requiring to adjust seat constantly to remain in the car .
- The drivers seat is not comfortable in the lumbar area , but I am continuing to test lumbar settings for perfect fit .
- The seat bottom is not adjustable and if you are a big man like me, there is a small space between the seat bottom and the seat to which your back leans against that poses a huge backache to which the lumbar adjustment does not fix and will make it worse.
- The seats feel supportive in the EX but oddly enough there is no lumbar support for your lower back .

Seat Negative (355 statements)

Belt (1% or 5 statements)

- Here is also what I have also observed : * Rattle noise from rear passenger seat belt trim piece (between rear window and air bag trim piece) Dealership padded and problem went away .
- I suffered a broken sternum and some other bruising due to the shoulder harness and seat belts , but the interior of the car , the driver and passenger compartment , was pretty much undamaged .
- The back seat belts choke you-but that is the same as the old car .
- The materials used for seat belts feels cheap .
- The other major gripe is the seat belt .

Seat Negative (355 statements)

Position (1% or 3 statements)

- I can feel the tension in my back and the seat does not accomodate a relaxed position .
- Our 6th Accord we have been fans until now , but this car 's head restraints , supposedly safer , project themselves so far forward , it is impossible to find a comfortable position for driving or riding in the passenger seat .
- The driver seat not very well designed so finding a comfortable driver position may be hard .

Seat Negative (355 statements)

Folding (1% or 3 statements)

- Finally, although I thought the NON-SPLIT folding rear seat would not be a concern, it has become a major inconvenience hockey sticks needing to go through from the trunk while having a rear child car seat.
- Lack of split folding rear seat is an engineering / design oversight .
- No more sliding center armrest, no split folding rear seat (I prefer a split folding feature for my needs).

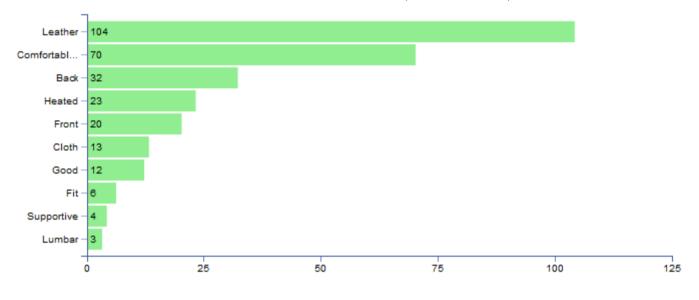
Seat Negative (355 statements)

Cheap (1% or 3 statements)

- I can not drive the car and can not believe Honda went cheap with the seats .
- It looks like Honda made a cheap bargain on seats .
- the 2014 Honda Accord lacks the automatic seat adjustment, the interior seat covering is cheap, lack of colors.

Seat ► Positive

297 or 4% statements (total 7,329 Stmts)



Seat Positive (297 statements)

Leather (35% or 104 statements)

- Bluetooth , Nice leather seats , moonroof , and an extremely comfortable ride .
- · However, I liked the leather seats.
- · Leather seats are very comfortable on long rides .
- · Leather seats with warmers very stylish and comfortable even on long trip .
- The leather seats are comfortable and the stereo is great with SAT .

Seat Positive (297 statements)

Comfortable (24% or 70 statements)

- It also has more comfortable seats .
- Nice inside , with comfortable seats .
- Seats are comfortable .
- Seats are very comfortable .
- The seats are pretty comfortable .

Seat > Positive (297 statements)

Back (11% or 32 statements)

- Even the back seat is comfy.
- Interior room is huge , especially the back seat area .
- The back seat is giant for it is class .
- the back seat is large .
- The back seats are much flatter , and better .

Seat Positive (297 statements)

Heated (8% or 23 statements)

- Love the heated leather seats and the leg room (I am 6 ' 1).
- The car sits comfortably and I love the heated seats .
- The interior is very nice heated leather seats , touch screen , side and backup camera LDW etc. .
- We also wanted a few creature comforts like heated seats and a sunroof .
- We love the heated seats and gas mileage .

Seat > Positive (297 statements)

Front (7% or 20 statements)

- As far as the front seat I have plenty of leg room and I am 5 ' 10 .
- Even the interior is sport-oriented , with VERY well bolstered front seats and carbon fiber like trim .
- Plenty of leg room in both the front and back seats .
- The seats are comfortable for both front and rear passengers .
- There is plenty of leg room in the back , even with the front seats all the way back .

Seat Positive (297 statements)

Cloth (4% or 13 statements)

- Bought a certified pre owned EX model because I preferred the cloth seats but wanted a sunroof and I am still happy with my purchase.
- I would have preferred leather seats as an option , but the cloth seats are attractive . "
- One of my favorite things is the seat fabric .
- The cloth bucket seats have a very smooth texture and are comfortable .
- The seat fabric is much better quality than my 2013 Toyota Tacoma had , so no need for seat covers .

Seat **Positive** (297 statements)

Good (4% or 12 statements)

- And the seats are good , you just have to get them set correctly , passengers is powered also , is a nice touch .
- But the seats in 2011 Accord were good .
- good room even in the back seats for 6 footers .
- The seats are great and all of the new technology adds to the pleasure of driving .
- Very comfortable inside with great seats .

Seat **Positive** (297 statements)

Fit (2% or 6 statements)

- I am 6 ' 2 " tall, there is still enough room behind me for my father who is 6 ' 4 " to fit without his knees touching the back of my seat.
- I am 6 ' 5 " tall and I fit quite easily in the drivers seat . "
- I am over six foot tall and the seats fit like a glove.
- Interior is very roomy (I am 6 ' 4 ") and can fit in the back seat as well with about an inch to spare .
- The back seat will fit two 6 ' adults comfortably for under-2-hour trips .

Seat **Positive** (297 statements)

Supportive (1% or 4 statements)

- Firm European ride, firm and supportive seats (we like both) and acceptable road noise (it is an Accord !).
- Seat are sporty and supportive .
- Supportive seats (love the power seat and lumbar) and a very spacious and comfortable cabin round out the package.
- The seats are really supportive and comfortable, so do not go by the few negative reviews, some people carry some extra weight, and no seat feels comfortable.

Seat Positive (297 statements)

Lumbar (1% or 3 statements)

- 2, Comfortable seat with lumbar support.
- Love the lumbar support on the drivers seat , and pretty much love everything about the car .
- Supportive seats (love the power seat and lumbar) and a very spacious and comfortable cabin round out the package .

Seat **Positive** (297 statements)

Design (1% or 3 statements)

- I was told the seats were designed by several Chiropracters and that really was the first thing I noticed when I got in how realxing , supportive and comfortable the seats felt .
- Seat fabric and design is way better than Camry .
- The new macpherson struts , tuning , and new seat design offers up a smoother ride from previous generations .

Seat Positive (297 statements)

Love (1% or 2 statements)

- And I love the seats .
- My kids love the back seat room , and the interior is open and airy feeling .

Seat Positive (297 statements)

Adjustment (1% or 2 statements)

- Great MPG , seat with all adjustments works great (bought the car due to comfort 75 mi / way daily driving) 32 MPG for real .
- The driver seat adjusts up / down front / back .

Seat Positive (297 statements)

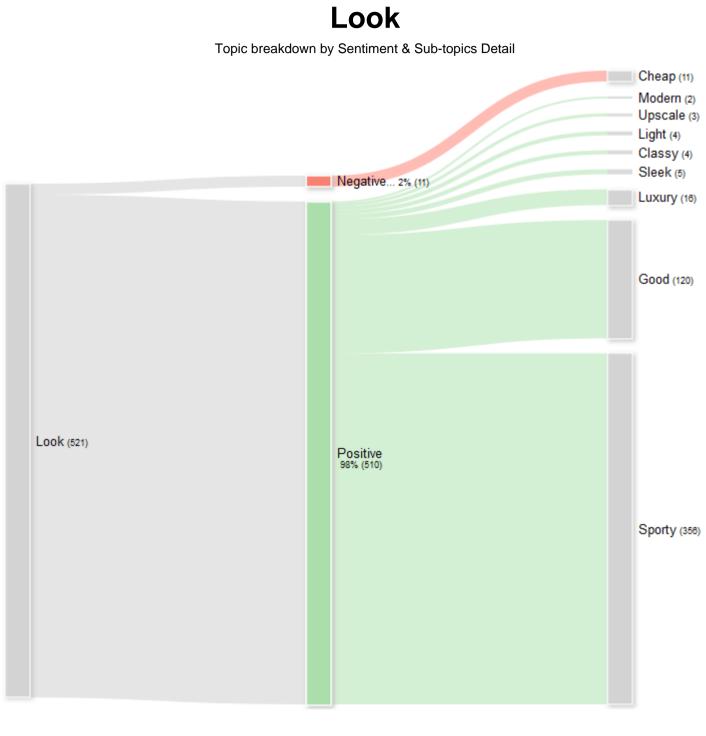
Passenger (1% or 2 statements)

- The seats are comfortable for both front and rear passengers .
- · The seats are comfortable for me and the passengers .

Seat **Positive** (297 statements)

Cover (0% or 1 statements)

• The ride quality is excellent and the interior is nicely done with leatherette seat covers .



Topics

Sentiments

Sub-topics

Look Positive

510 or 7% statements (total 7,329 Stmts)

-	7			
Sporty -	356			
Good -	120			
Luxury -	16			
Sleek –	5			
Classy -	4			
Light -	4			
Upscale -	3			
Modern –	2			
(0 75	150	225	300

Look Positive (510 statements)

Sporty (70% or 356 statements)

- "This is a sporty car with precise handling and braking .
- I also love it is sporty look .
- it is sporty looking , but handles like a sedan .
- It looks great and is very sporty.
- The new design is sporty plus elegant .

Look Positive (510 statements)

Good (24% or 120 statements)

- good looking car so much leg room .
- Good looking very good MPG .
- Plus good looks overall .
- Probably the best looking Accord to date .
- The best design with classic look .

Look Positive (510 statements)

LUXURY (3% or 16 statements)

- I just can not believe how luxury this car looks both in and outside .
- Looks luxury vehicle .
- Pros , Luxury feel and look , with tons of safety features , reliability , powerful .
- The car looks and feels like a luxury vehicle .
- The exterior looks upscale and sporty like an entry-level luxury car .

Look **Positive** (510 statements)

Sleek (1% or 5 statements)

- I love the re-design of the new accord and it is sleek look .
- I love the sleek exterior look of the car, and the interior is extremely nice as well.
- It is sleek and stylish with a very fierce look to it .
- Loving my new Honda Accord 2012 Quite sleek and a nice new look .
- Nutshell Pros : Sleek looks , surprisingly roomy , surprisingly fast , surprisingly efficient , surprisingly sporty just surprising .

Look Positive (510 statements)

Classy (1% or 4 statements)

- It is a classy looking car , with a sporty flair .
- it is loaded , classy , reliable and looks fantastic .
- The 18-inch alloy rims give it a super sporty look with the classy sedan body .
- The car stands out (Pearl White) and I receive compliments on how classy it looks .

Look Positive (510 statements)

Light (1% or 4 statements)

- Daytime running lights look amazing and are a great safety feature .
- The 2011 's redesigned tail lights are very nice looking as well .
- The conservative style is truly elegant and the LED running lights look great !
- The rear tail lights look much better as well ; the past few years were God awful .

Look Positive (510 statements)

Upscale (1% or 3 statements)

- I got the taffeta white with no pinstripe which gives it a more upscale look .
- The black leather interior looks sporty and upscale .
- The exterior looks upscale and sporty like an entry-level luxury car .

Look Positive (510 statements)

Modern (0% or 2 statements)

- However, the controls were definitely easier to reach in the Sonata, looked cooler with a soft blue backlight, and the material was more modern looking and polished.
- I think the look is modern without being over the top .

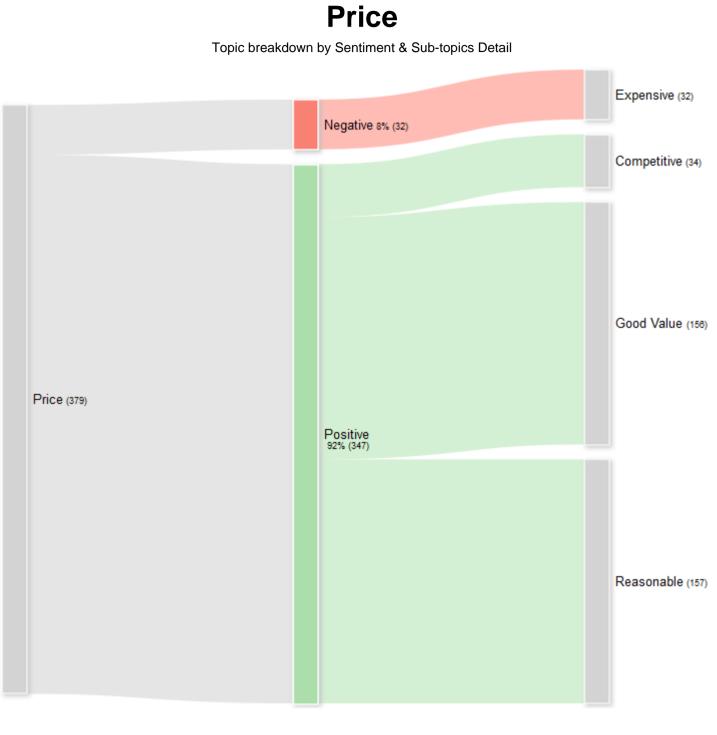
Look Negative

11 or 0% statements (total 7,329 Stmts)

Look Negative (11 statements)

Cheap (100% or 11 statements)

- No chrome accents at all , ambient light gone , no glove box light , no door mud lights gone and housing for fuel release is very cheap looking .
- Seats are hard , storage is less and dash looks cheap .
- The interior has a lot of hard , cheap plastic that looks it .
- The interior lighting is lacking and looks kind of cheap when the dome light is lit .
- The wood trim looks like cheap painted plastic .



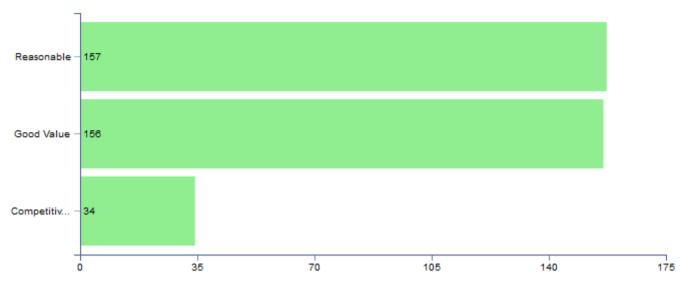
Topics

Sentiments

Sub-topics

Price Positive

347 or 5% statements (total 7,329 Stmts)



Price Positive (347 statements)

Reasonable (45% or 157 statements)

- Every square inch of the Honda Accord is excellent for it is price range .
- Hard to believe Honda is able to pack so much into a car at such a reasonable price .
- I bought the Accord for it is reliability and the reasonable price for all the features that are inculded .
- I can not believe what Honda has packed into this beast at this reasonable price point .
- I would definitely recommend this car to anyone who wants a beautiful car , for a reasonable price . "

Price Positive (347 statements)

Good value (45% or 156 statements)

- Excellent value for the money .
- Good value for the money .
- Great Value For Money
- Great value for the money and fun to drive .
- This makes the car a great value .

Price Positive (347 statements)

Competitive (10% or 34 statements)

- "You can not beat this car for the price .
- Always looking at other cars and for the price it is hard to beat this car .
- For the price and value, I do not think any other car can beat this one !
- For the price you could not get a better car .
- You simply can not beat it , not for the price .

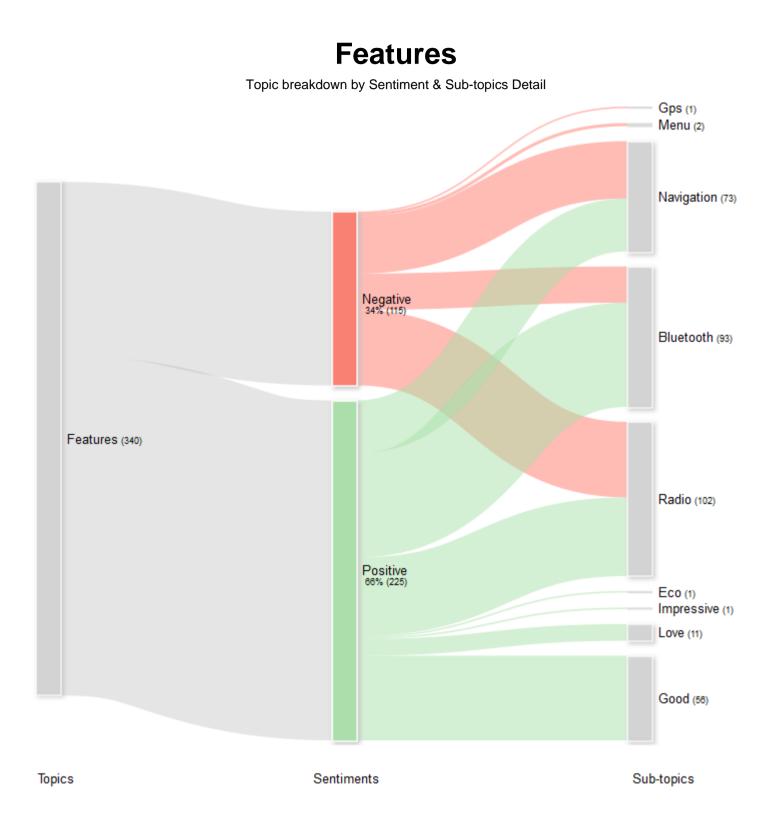
Price Negative

32 or 0% statements (total 7,329 Stmts)

Price Negative (32 statements)

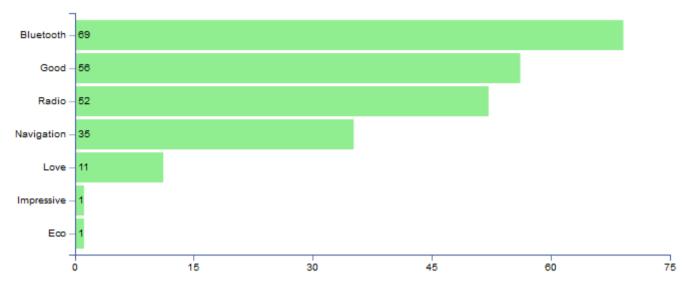
Expensive (100% or 32 statements)

- After that it became very expensive , so I traded it at 50 , 000 miles .
- Cons, Higher price, less horsepower than mustang and Camaro.
- I had been admiring the Honda Accord Crosstours for several months , but they were too expensive .
- I made an expensive mistake .
- They were expensive and basically useless ripoffs.



Features Positive

225 or 3% statements (total 7,329 Stmts)



Features Positive (225 statements)

Bluetooth (31% or 69 statements)

- Excellent Bluetooth and radio features
- Love having Bluetooth and a backup-camera !
- One of the features that Honda advertises the most is the Bluetooth Hands-Free capability .
- The right side and rear cameras and the Bluetooth cellphone connection are great safety features .
- Very quiet ride , nice features (Bluetooth !)

Features > Positive (225 statements)

Good (25% or 56 statements)

- If you have the extra money , the premium versions have very nice features , but even the base model will suffice . "
- It has lots of great features .
- Some nice new features .
- The Accord Ex has many nice features : back up camera , lane warning assistance , right rear camera .
- The ride and electronics featured in this car are a very nice plus .

Features > Positive (225 statements)

Radio (23% or 52 statements)

- Excellent Bluetooth and radio features
- It is roomy and the radio is pretty good .
- Love the radio especailly XM radio .
- The radio is clear and sharp .
- The radio is very good .

Features > Positive (225 statements)

Navigation (16% or 35 statements)

- · Controls are neat got a EX-L model includes a Smart key , navigation and other features .
- Plus , the navigation with voice commands that is one of the best in the business .
- The best feature of the car is rearview camera and navigation which are easy to set up and use .
- The navigation system is very cool .
- This six cylinder coupe with navigation has every feature you would ever want or need in a vehicle .

Features Positive (225 statements)

Love (5% or 11 statements)

- I love the styling and features .
- I love the styling and the features .
- I loving the feel of the vehicle and the added features .
- · Love the features this car has for a base model .
- · Love the safety features , especially after a recent wreck .

Features Positive (225 statements)

Impressive (0% or 1 statements)

• Since 1994, I have purchased 3 Hondas, and all have been dependable, stylish, and comfortable, with impressive features.

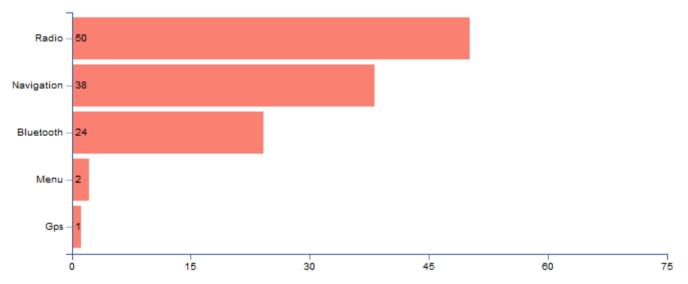
Features > Positive (225 statements)

ECO (0% or 1 statements)

 The estimated MPG highway was listed at 36 but I usually get around 40 MPG when I use the Eco assist feature.

Features Negative

115 or 2% statements (total 7,329 Stmts)



Features Negative (115 statements)

Radio (43% or 50 statements)

- Also having radio issues .
- And the radio is very cheap sounded .
- cons : Radio is the worst I have experienced in many , many cars .
- The radio had excess static .
- This radio is , well , crap .

Features Negative (115 statements)

Navigation (33% or 38 statements)

- I would not get the navigation package .
- Navigation needs updating-is outdated on features / functions .
- The Navigation system is also a downgrade from the 2011 model .
- The navigation system was very difficult to use .
- The navigations system was useless .

Features Negative (115 statements)

Bluetooth (21% or 24 statements)

- Bluetooth has been a little confusing (bad phone connection LG Shine) .
- Bluetooth reception is bad .
- Issues with dropping Pandora thru Bluetooth .
- The Bluetooth is the worst of the manufacturer 's system 's .
- The steering wheel has that internal Bluetooth poorly located .

Features Negative (115 statements)

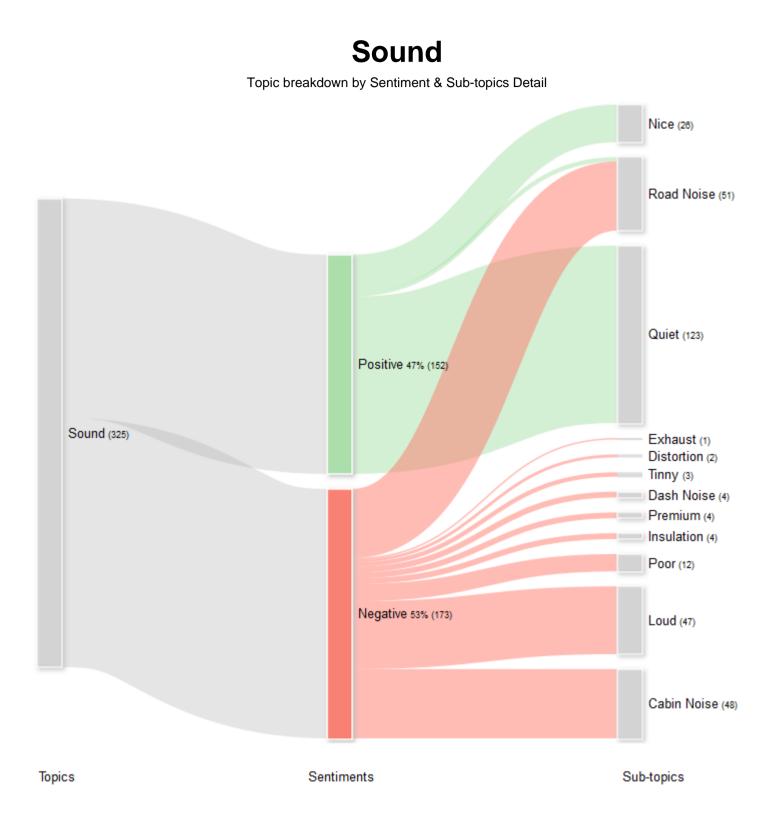
Menu (2% or 2 statements)

- I do not understand why there are 2 screens , which makes menu system unnecessarily complicated .
- The menu system is a lot worse than the 2011 model and a lot more difficult to navigate through the commands with a lot more extra steps .

Features Negative (115 statements)

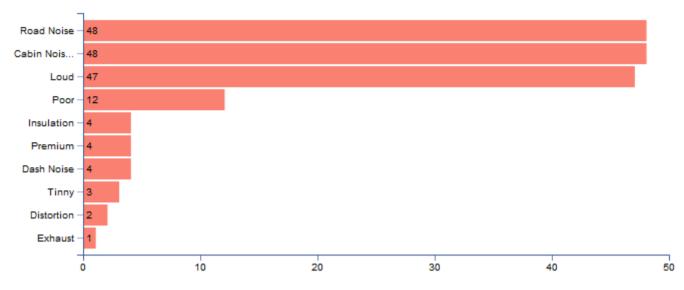
Gps (1% or 1 statements)

• However : - GPS system is terrible .



Sound Negative

173 or 2% statements (total 7,329 Stmts)



Sound ► Negative (173 statements) Road noise (28% or 48 statements)

- Interior road noise significant .
- Road noise is also very bad which may be attributed to the Bridgestone low profile tires , which came on the Sport model .
- Road noise is still evident but not as bad as before .
- Road noise is unreal, it rattles like a baby rattle.
- The road noise is very bad .

Sound Negative (173 statements)

Cabin noise (28% or 48 statements)

- About to take it back for the 4th time for rattling / ticking noises in the cabin .
- BAD : There is a lot of cabin noise from exhaust notes at idle .
- Biggest gripe is road noise in the cabin .
- My second problem with the Accord is that cabin noise is bad .
- They need to get rid of the loud cabin / road noise , especially when driving at high speed .

Sound Negative (173 statements)

Loud (27% or 47 statements)

- "loud road noise and windshield wipers streak drivers window will not go down when below 32 degrees "
- It also makes a loud noise when the temp outside changes when I turn my ac on .
- The road noise from the tires is a little loud at highway speeds .
- There is a loud wind noise around the B pillar .
- Wind noise is very loud by driver and passenger windows .

Sound Negative (173 statements)

Poor (7% or 12 statements)

- front drivers seat is very un-comfortable and the radio sounds like it is coming from out a tin box, poor sounding
- It is a horrible sound and makes driving the car intolerable .
- Plus, this car makes all sorts of weird sounds / creaks / groans.
- Terrible sound system , even my '02 sounded better .
- The Sound System is HORRIBLE, it is by-far the worst sound system in the universe.

Sound Negative (173 statements)

Insulation (2% or 4 statements)

- cheap sounding stereo and almost no sound insulation .
- First it is very noisy, sound insulation very low you wont even be able to use a Bluetooth.
- Less so with v6 b / c of extra sound insulation on v6 models but still too loud .
- Terribly , horribly loud tires as a result of cupping and no sound insulation .

Sound Negative (173 statements)

Premium (2% or 4 statements)

- 3, the premium sound system sounds awful.
- But seriously, the sound quality of the so-called Premium Audio System on this car reminds me of the very first car I owned in the early 70 's.
- First the so called " premium " sound system sounds Horiible .
- Premium sound is not so premium FM / AM reception on my 95 maxima is far superior , sounds like they forgot to put in the antenna for the radio .

Sound Negative (173 statements)

Dash noise (2% or 4 statements)

- But the dash noise , rattles and speaks are getting to me .
- If I place my hand on this flat part of the dash the noise stops .
- My only concern is the noise that comes from the dash sometimes .
- Sometimes on rough highways there is a rattle / buzzing noise from the center dash in front of the audio display.

Sound Negative (173 statements)

Tinny (2% or 3 statements)

- I turned treble all the way down and bass all the way up and boosted the sub woofers to about 75 % and the radio still sounded tinny to me .
- The Accord audio sounds tinny and the bass is a little weak , even with the subwoofer .
- The sound is very tinny and a lot of static comes through even when listening to close in stations .

Sound Negative (173 statements)

Distortion (1% or 2 statements)

- "Have had some minor warranty issues, i.e. sound system distortion, glove box replacement, replace weatherstripping around front passenger door.
- Also , the stereo had a problem (periodic distortion in sound or no sound at all) , which I soon discovered was subject to a factory recall (software update) .

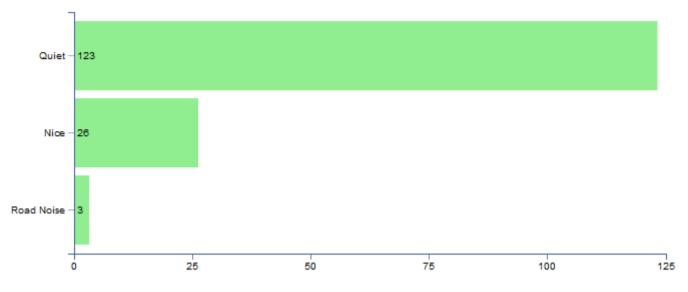
Sound Negative (173 statements)

Exhaust (1% or 1 statements)

• I am also starting to get exhaust noises / rattling that are getting very annoying .

Sound Positive

152 or 2% statements (total 7,329 Stmts)



Sound > Positive (152 statements)

Quiet (81% or 123 statements)

- · Car runs smoothly and quiet .
- Drives nice , super quiet inside .
- it is super quiet and comfortable .
- The ride is quiet and comfortable .
- This is a very quiet , very good ride .

Sound Positive (152 statements)

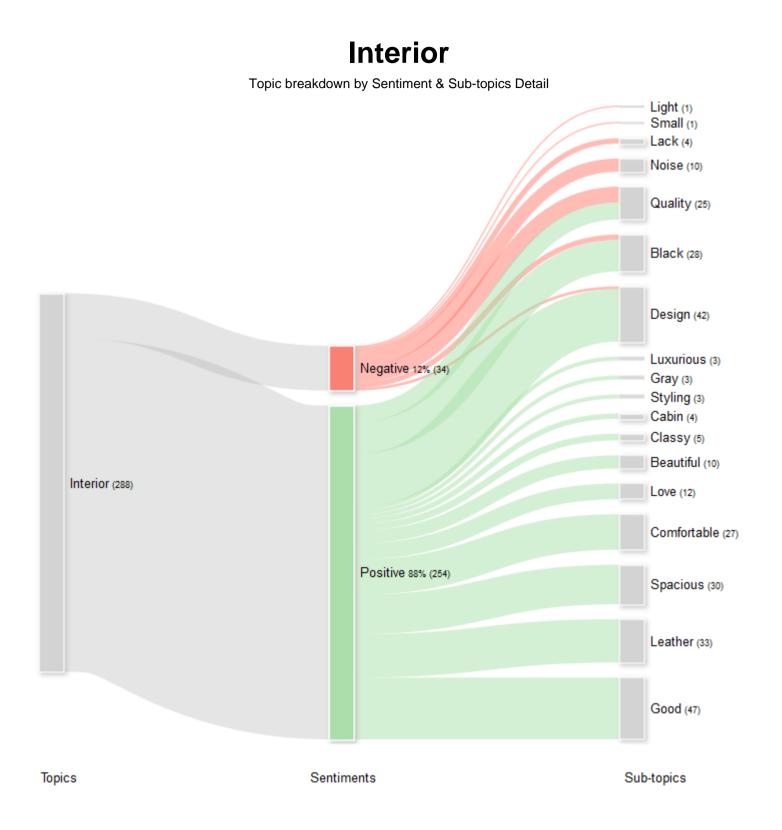
Nice (17% or 26 statements)

- Also has a nice sound system (comes with a Stock Subwoofer) .
- Nice sound system comes standard .
- Stereo has a great sound !
- The sound system is nice, I enjoy the 6 disk CD changer and the heated seats warm quickly.
- The sound system is rather nice for a stock sound system .

Sound > Positive (152 statements)

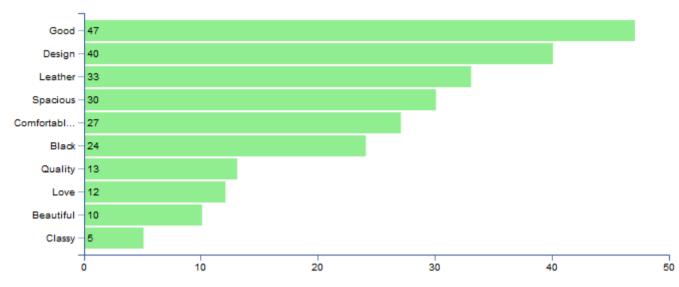
Road noise (2% or 3 statements)

- Road noise is not as bad as others say and have not had any problems with the brakes yet .
- The road noise is not as bad as the editorial review , you will notice some wind noise and you will not hear the engine .
- The road noise was not too bad .



Interior Positive

254 or 3% statements (total 7,329 Stmts)



Interior > Positive (254 statements)

Good (19% or 47 statements)

- Great interior , comfortable seats , great stereo .
- Interior is great .
- Interior is nice , not stellar .
- Interior is very nice .
- Interior that is nice enough .

Interior **Positive** (254 statements)

Design (16% or 40 statements)

- 3) Interior design is well thought-out.
- Best Interior Design .
- I love the interior and exterior design of the vehicle .
- Overall it is a very good looking car with nicely designed interior and for the money it is hard to match but Koreans are getting very close .
- The sleek exterior design and rich interior materials appeal to a younger crowd , as well as middle-aged ladies like me .

Interior **Positive** (254 statements)

Leather (13% or 33 statements)

- Interior leather and finishes are very nicely done .
- It is one good looking car and has a very comfortable leather interior .
- My silver Accord with black leather interior is beautiful .
- THE LEATHER INTERIOR IS VERY COMFORTABLE .
- This is a quiet and comfortable car with the leather interior .

Interior > Positive (254 statements)

Spacious (12% or 30 statements)

- · Interior is roomy and trunk space is excellent .
- Interior room is huge , especially the back seat area .
- The interior is incredibly spacious and quite with no squeaks or rattles .
- The interior is roomy, supportive, and comfortable.
- · The interior is roomy and comfortable .

Interior **Positive** (254 statements)

Comfortable (11% or 27 statements)

- I love the exterior styling and the interior comfort is amazing .
- Interior is very comfortable .
- The interior has been architected for comfort .
- The interior has comfortable seating .
- The interior is comfortable and roomy .

Interior **Positive** (254 statements)

Black (9% or 24 statements)

- · I have always wanted a white car with a black interior and found it in the Accord Sport .
- My silver Accord with black leather interior is beautiful .
- Striking appearance with the polished metal exterior color, black pin stripes, black leather interior and 18 " styled, light gray alloy wheels.
- The black leather interior looks sporty and upscale .
- Very rich black interior .

Interior Positive (254 statements)

Quality (5% or 13 statements)

- High quality interior (for the most part) .
- I drive a lot of miles and really appreciate the quality feel of the Accord interior .
- Interior quality, a big thing with me, is very good.
- The interior quality is great .
- The quality of the interior is very good !

Interior **Positive** (254 statements)

Love (5% or 12 statements)

- I love both the interior and exterior looks .
- I love the interior and exterior design of the vehicle .
- I love the size and comfort of the interior (although it could be a little bigger inside) and it is great for my family . "
- it is my second Accord (first was a 2009), and I love the new exterior and interior designs.
- Loved the interior , which is as nice as any Lexus .

Interior **Positive** (254 statements)

Beautiful (4% or 10 statements)

- Beautiful interior .
- Interior is beautiful.
- My silver Accord with black leather interior is beautiful .
- Quality is very good , beautiful interior .
- The Accord 's exterior styling is pleasing , and I think the interior is beautiful , zen-like .

Interior **Positive** (254 statements)

Classy (2% or 5 statements)

- Classy interior ! "
- Classy interior also but skimpy on a few details , as for instance , the carpet on the floor in front of the driver does not go all the way up (you would not notice unless you got down on the floor level and looked though) .
- So overall a good family car with a classy interior and nice feel .
- The 2015 's interior is classy and sporty .
- The interior is ultra classy, not overdone like most of the other cars in this class.

Interior **Positive** (254 statements)

Cabin (2% or 4 statements)

- As for interior comfort the cabin is quite nice for a non-luxury branded car .
- Like the new rear view camera , Sirius satellite radio , displays are unique a roomier interior with lots of comfort sitting in the cabin .
- The Interior has been greatly improved as well as a much quieter cabin .
- The interior of the cabin is easy to view and the sound system is awesome .

Interior **Positive** (254 statements)

Styling (1% or 3 statements)

- Best car ever, I love the Exterior styling, and the interior styling.
- · More then happy about it new styling exterior and interior .
- The interior styling is very nice .

Interior **Positive** (254 statements)

Gray (1% or 3 statements)

- Great styling , went with the gray interior leather over the black , it does not get hot or sticky even with the leather package .
- I also think that the gray interior looks slightly nicer than the others because of the two-tone quality .
- I liked the beautiful obsidian blue color and the gray interior .

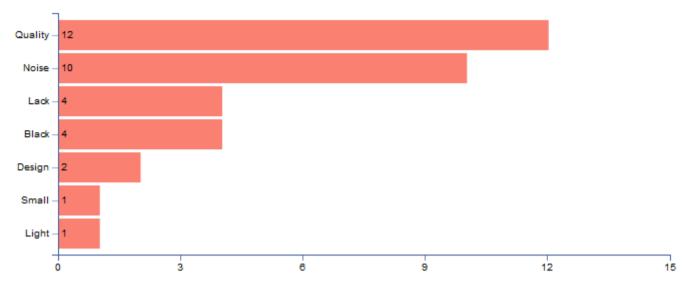
Interior > Positive (254 statements)

LUXUIIOUS (1% or 3 statements)

- Interior design was luxurious with safety feature like lane watch and front collision warning, smooth ride and noise canceling windows make it fun to drive, exterior is also sleek and sporty redesign LED daytime headlight makes it look more luxury like Lexus, BMW, Audi, Mbenz name it.
- Plus the leather interior accents and wrapped steering wheel makes it feel more luxurious , similar to my old 2003 Acura TL .
- The interior is luxurious with great build quality and offers more convenience than I could ever want .

Interior Negative

34 or 0% statements (total 7,329 Stmts)



Interior Negative (34 statements)

Quality (35% or 12 statements)

- Interior : Cheap materials .
- Interior quality sucks , No Power !
- One thing we noticed from the 1998 Accord compared to the 2008 Accord , Honda kept the quality in the engine , but it the interior seemed cheap and littler noisier in the cabin when driving down the compared to the 1998 and the 2003 .
- Overall interior materials are pretty cheap for 25-30K car .
- the 2014 Honda Accord lacks the automatic seat adjustment, the interior seat covering is cheap, lack of colors.

Interior Negative (34 statements)

Noise (29% or 10 statements)

- (3) Third problem is Interior Noise .
- Have taken the car in at least 9 times (I stopped counting) for interior noises .
- If I had to do it all again, I would not choose this car based on the interior noise and very uncomfortable seat
- Interior road noise significant .
- Negative parts , the rear brakes started to squeal even before 1k and hearing interior rattle noises .

Interior Negative (34 statements)

Lack (12% or 4 statements)

- 4) Small Interior Feels my hands and elbows are touching the interior due to lack of space .
- Consumer Report is correct in pointing out the lack of fit and finish and cheap interior for Civic to which Honda responded by saying the car itself is realiable and popular .
- The interior lighting is lacking and looks kind of cheap when the dome light is lit .
- The interior seats lack enough cushion and back support .

Interior Negative (34 statements)

Black (12% or 4 statements)

- Also not recommended is a black interior with a black exterior .
- I am also finding the material used for the black sport interior gets dirty easy but is hard to clean .
- The black interior looks great , but is HARD to keep clean .
- The interior is a dark black plush fabric and is a total nightmare to clean and to try to keep clean .

Interior Negative (34 statements)

Design (6% or 2 statements)

- Honda has continued with it is old " tired " interior or exterior design .
- I do not like the interior design it is bulky and HUGH !

Interior Negative (34 statements)

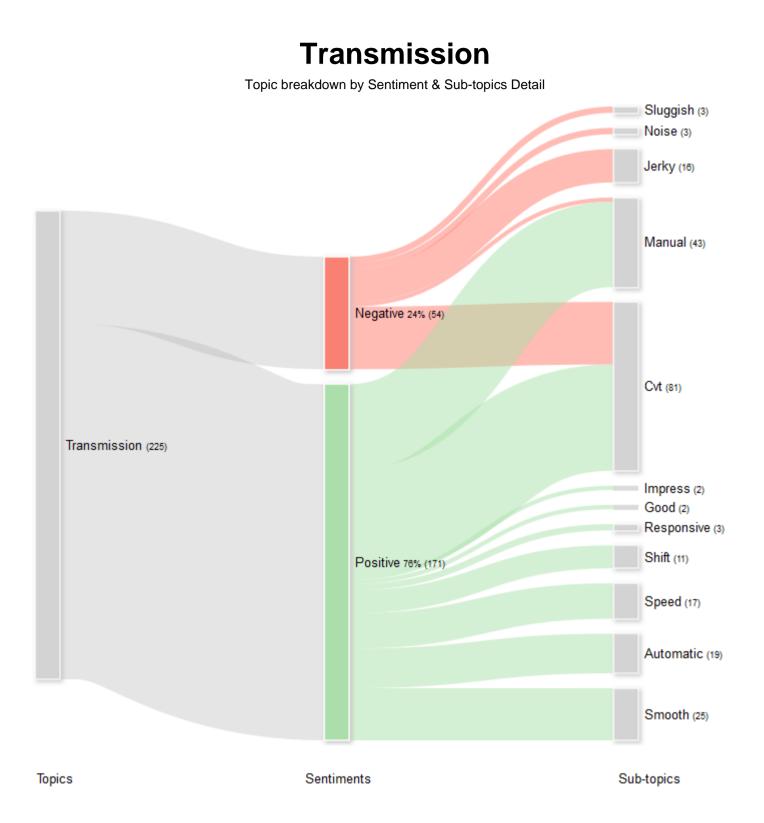
Small (3% or 1 statements)

• 4) Small Interior - Feels my hands and elbows are touching the interior due to lack of space .

Interior Negative (34 statements)

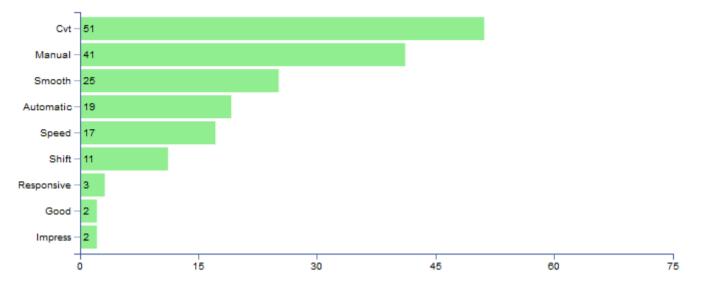
Light (3% or 1 statements)

• No interior ambient light, no mud lights on the doors, light in glove box is gone, housing for trunk / fuel latch cheap looking plastic, no lever to fold and slide driver door up.



Transmission Positive

171 or 2% statements (total 7,329 Stmts)



Transmission > Positive (171 statements)

Cvt (30% or 51 statements)

- 4 more MPG thanks to the CVT transmission .
- CVT transmission is great .
- The CVT transmission and better economy helped me finalize my purchase .
- The new CVT transmission is the best making the Honda a pleasure to drive .
- This new CVT transmission is working great with good MPG .

Transmission Positive (171 statements)

Manual (24% or 41 statements)

- Also , a manual transmission was a non-negotiable must-have .
- I have owned Accords , Civics , CR V s , and a Passport , all with manual transmissions .
- I purchased my 2014 Accord Sport 4 door 4 cylinder with 6 speed manual transmission .
- Love the 6 speed manual transmission on this car .
- The manual transmission is a joy to operate and is well matched to the engine .

Transmission > Positive (171 statements)

Smooth (15% or 25 statements)

- CVT is smooth but the 1st gear is missed greatly for initial 2 seconds .
- Silky smooth transmission .
- The 5 speed automatic transmission is very smooth and responsive , plus great gas mileage .
- The CVT feature is great smooth transitions . "
- The CVT shifts smooth and the acceleration is great .

Transmission > Positive (171 statements)

Automatic (11% or 19 statements)

- I purchase the EX-L V6 because I like the 3.5 L and first time ever an Accord was fitted with a 6-speed automatic transmission , plus the leather seats , the forward collision warning and the lane watch camera is the best tech in the car .
- Like the five speed automatic transmission .
- The 5 speed automatic transmission is very smooth and responsive , plus great gas mileage .
- The automatic transmission works just fine with smooth , crisp shifts .
- The CVT on the automatic is really smooth ; no issues with it at all so far .

Transmission **Positive** (171 statements)

Speed (10% or 17 statements)

- Like the five speed automatic transmission .
- Love the 6 speed manual transmission on this car .
- The 5 speed transmission n does a fantastic job with this engine .
- The transmission is a 5 speed that gets 0-60 faster than any car in the class .
- The variable speed transmission, you never feel it shift, great feeling.

Transmission > Positive (171 statements)

Shift (6% or 11 statements)

- Drove the Mazda 3, Mazda 6 stick shifts and the transmission on this car is what helped me make the decision to go with the Accord .
- I actually think it adds a bit of premium quality to the drive as it does not shift gears like the standard transmission .
- The 6spd manual transmission is as smooth as silk shifting and the clutch wont wear you out in rush hour traffic on freeways .
- The CVT that mimics a regular shifting transmission is excellent and the 4cyl has plenty of performance .
- The ride is smooth and quiet , transmission shifts smoothly , and the brakes are very responsive .

Transmission Positive (171 statements)

Responsive (2% or 3 statements)

- the CVT / engine combination is responsive and smooth my first tank of gas resulted in 27.7 MPG around town - not much in cabin storage space
- The CVT tranny is responsive and quiet .
- The CVT transmission is responsive and takes a little getting used to .

Transmission Positive (171 statements)

Good (1% or 2 statements)

- The excellent manual transmission really gives this car some character, and it succeeds in it is mission as a fun, affordable commuter car as well as a family hauler.
- The only good thing about this car is the performance and a good transmission .

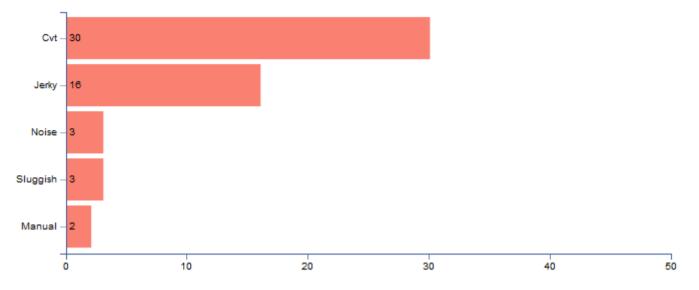
Transmission > Positive (171 statements)

Impress (1% or 2 statements)

- after trading my 2014 chrysler 300 for a 2015 Honda accord ex-I I have to say best deal ever I am impress
 with the CVT smooth ride a lot of interior room in rear seats bigger trunk better sound system and I love my
 interior color.
- For my new Accord, I was a little worried about the CVT, but became quickly impressed during highway driving with cruise control.

Transmission Negative

54 or 1% statements (total 7,329 Stmts)



Transmission Negative (54 statements)

Cvt (56% or 30 statements)

- Got V6 because I do not like how CVT transmissions work .
- I do not like the excessive tire noise , CVT transmission , entry difficulty (6'2") and terrible stereo .
- I have no idea what Honda has done , maybe the annoying CVT transmission .
- The CVT transmission is jerky at low speeds .
- The CVT transmission is lousy .

Transmission Negative (54 statements)

Jerky (30% or 16 statements)

- "The only thing I do not like is that the CVT transmission is very Jerky after the car has sat for a while ."
- But with the occasional stuttering / jerky CVT , and the stiffer struts , the overall driving experience less than desirable .
- I found the CVT a bit jerky at a hard acceleration until 35mph or so .
- The CVT is jerky and stutters when accelerating at in-town speeds.
- The CVT transmission is jerky at low speeds .

Transmission Negative (54 statements)

Noise (6% or 3 statements)

- Fantastic sound system but totally unusable at freeway speeds due to Honda 's legendary high level of road noise transmission .
- HARD downshifts that cause severe transmission noise, extremely extended upshifts between 3rd and 4th gears, poor headlight road illumination, tire pressure monitoring systems alerted low tire pressure falsely twice, radio developed buzz on all stations / bands.
- Transmission not as smooth as expected Noise level a bit too high .

Transmission **Negative** (54 statements)

Sluggish (6% or 3 statements)

- After 2010 Altima , which is not exactly premium car , accord feels just raw , poorly designed and pushed into production before fixing baby boos Grinding noise at cold start up , wind noise , uncomfortable seats , 4 speaker \$ 50 walmart radio sound , road noise , sluggish CVT , small storage , rattles , intermittent squeaks , no trunk pass through , noisy AC fan , very weak headlights City MPG is around 22-23 vs Altima 25-26 .
- Slightly sluggish at the start due to CVT . "
- strong but pretty noisy motor paired with sluggish CVT .

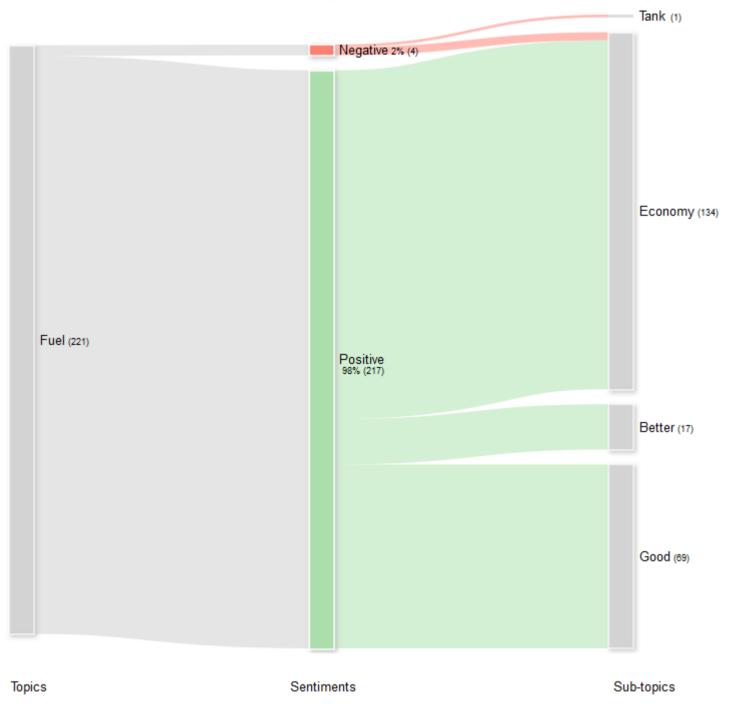
Transmission Negative (54 statements)

Manual (4% or 2 statements)

- Gas milage disappointing with manual transmission .
- This might make some sense in a CVT , but with the manual transmission it is annoying .

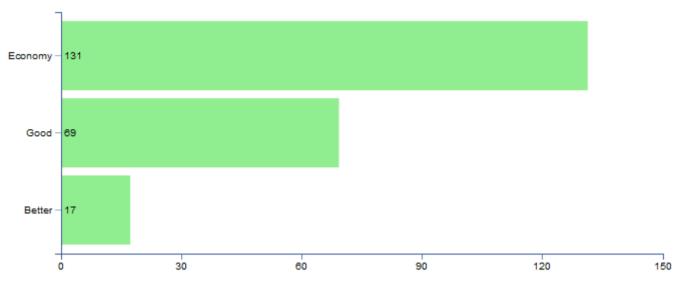
Fuel

Topic breakdown by Sentiment & Sub-topics Detail



Fuel Positive

217 or 3% statements (total 7,329 Stmts)



Fuel ► Positive (217 statements)

Economy (60% or 131 statements)

- Fuel economy is great , with plenty of power .
- Fuel economy is great as well .
- Fuel economy is pretty good .
- · Great car smooth riding great fuel economy .
- The fuel economy is excellent .

Fuel > Positive (217 statements)

Good (32% or 69 statements)

- excellent gas mileage , especially on the highway .
- Excellent gas mileage .
- Excellent gas mileage with some tankfills averaging above 36.
- Gas mileage is excellent .
- The gas mileage on this vehicle is excellent .

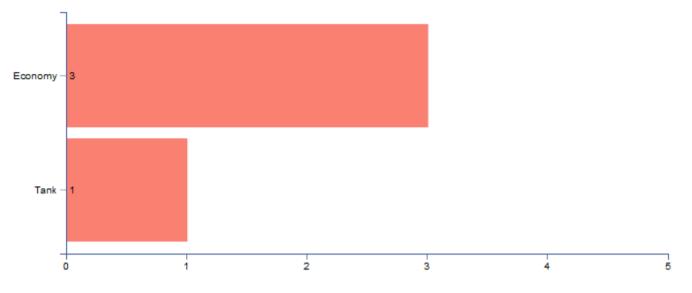
Fuel > Positive (217 statements)

Better (8% or 17 statements)

- 4-cylinder less powerful than Camry although better gas mileage .
- I can tell you right now that my gas mileage is better than advertised .
- It also has better gas mileage and rides nicer or about the same as the accord .
- My Honda gets better gas mileage than the 4 cylinder Malibu and has way more power .
- The gas mileage is significantly better than my 2008, and it feels quicker to boot.

Fuel Negative

4 or 0% statements (total 7,329 Stmts)



Fuel Negative (4 statements)

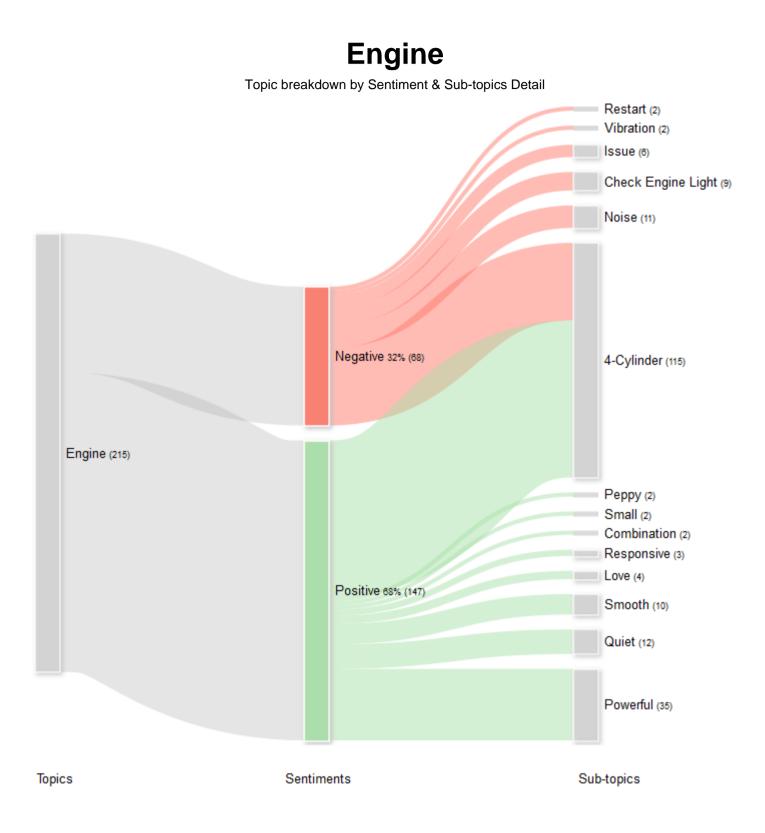
Economy (75% or 3 statements)

- Fuel economy could be better but it is a large car .
- Negative things to note : Fuel consumption is surprisingly high !
- Quality does not seem to be that great and fuel economy disappointing .

Fuel Negative (4 statements)

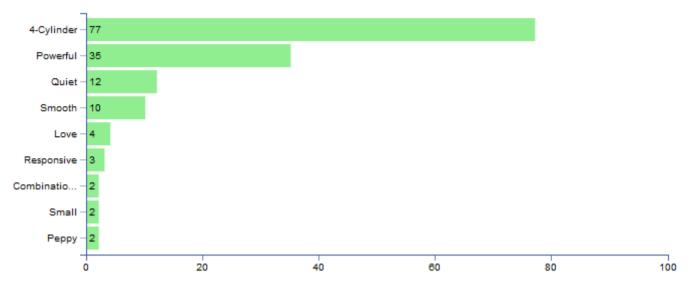
Tank (25% or 1 statements)

 2011 EX-L 4cyl is more like a lemon , driving 135 highway miles daily , speed 60-75mph , fuel mileage 26-27mpg , no mountains , 1 person in the car , has issue with fuel tank when more than half filled you hear fuel splashing in the back giving impression of waterbed in the trunk .



Engine Positive

147 or 2% statements (total 7,329 Stmts)



Engine > Positive (147 statements)

4-cylinder (52% or 77 statements)

- I have a light foot in driving , but love the power from the four cylinder engine .
- It has very good acceleration considering the 4 cylinder engine .
- The 2.4 engine is one of the best 4 cylinder engine made .
- The engine is very fuel efficient and typical Honda 4 cylinder excellence .
- Very satisfied with the performance of the 4 cylinder engine .

Engine Positive (147 statements)

Powerful (24% or 35 statements)

- 190 HP engine is smooth and powerful .
- Engine is extremely smooth and powerful .
- Second , the new engine is more powerful , faster , and yet gets better MPG .
- The engine has really good power and MPG too .
- The small 4-cylinder engine is quiet and powerful .

Engine Positive (147 statements)

Quiet (8% or 12 statements)

- Engine noise is definitely eliminated with this new model and exterior of the car has improved tremendously .
- It feels more roomy , comfy , and less engine noise .
- Quiet inside but a bit of engine noise when outside .
- The engine is quiet , smooth and very powerful .
- The usual Honda quiet engine , and flawless handling .

Engine Positive (147 statements)

Smooth (7% or 10 statements)

- 190 HP engine is smooth and powerful .
- Engine is extremely smooth and powerful .
- I love the smooth manual and engine combination .
- Super Smooth engine , refined ride quality .
- The engine is smooth as silk .

Engine Positive (147 statements)

Love (3% or 4 statements)

- I have a light foot in driving , but love the power from the four cylinder engine .
- I love the smooth manual and engine combination .
- I love the V6 engine .
- Quick easy throws on the manual and the engine loves to rev in the high range .

Engine Positive (147 statements)

Responsive (2% or 3 statements)

- the CVT / engine combination is responsive and smooth my first tank of gas resulted in 27.7 MPG around town - not much in cabin storage space
- it is responsive 4-cylinder engine is amazingly powerful, and the CVT transmission helps this car get 37 MPG on the highway.
- Snappy , responsive engine ; handles firm and tight .

Engine Positive (147 statements)

Combination (1% or 2 statements)

- I love the smooth manual and engine combination .
- To me the biggest engineering improvement is the combination of the CVT and the DI engine .

Engine > Positive (147 statements)

Small (1% or 2 statements)

- My wife also reports that she likes the Accord 's handling and peppy response when she steps on the gas not bad at all for a fairly small engine .
- The small 4-cylinder engine is quiet and powerful .

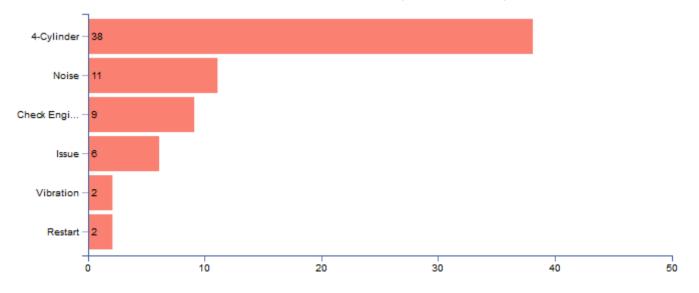
Engine Positive (147 statements)

Peppy (1% or 2 statements)

- Engine is very peppy and car rides very nice .
- The engine is peppy but performance of the car is boring and not involving at all .

Engine Negative

68 or 1% statements (total 7,329 Stmts)



Engine Negative (68 statements)

4-cylinder (56% or 38 statements)

- My only gripe is the lack of horsepower from the basic 4 cylinder .
- Other than the sluggish performance of the base 4 cylinder engine, I have been generally pleased with the car until today.
- The 4 cylinder engine has adequate power , but will not win any races .
- The 4 cylinder engine will not win any races.
- There is too much road noise on the 4 cylinder version .

Engine Negative (68 statements)

Noise (16% or 11 statements)

- 2, engine has low hum noise when accelerate.
- Accelaration is really good but you can hear the engine noise .
- Mostly from the tires , but also noise from the CVT and engine .
- The engine is little noise than my old one .
- · The engine makes a lot of noise without doing much , except waste gas .

Engine ► Negative (68 statements) Check engine light (13% or 9 statements)

- Check engine light came on and the car began running rough on a long trip ; stopped into a Honda dealership who told us that there was a class action lawsuit over this car , and Honda extended the warranty for this issue to 8 years / unlimited mileage .
- I had the oil changed 4 weeks prior and the car started running rough and check engine light came on .
- My car is 2 months old and twice the check engine light has come on .
- Now I had to change brakes , deal with AC not getting cool , flashing check engine lights , wheel alignment problems ; all in 2.5 years .
- The very next day another check engine light .

Engine Negative (68 statements)

ISSUE (9% or 6 statements)

- Engine whine is annoying at best , maddening at worst .
- I know have unexplained engine issues that the codes will not translate .
- I now have 3, 500 miles on my coupe and experienced the oil burning issue that I have noted in the comments of others re the VCM engine .
- This car has major issues with oil consumption due to poor engine design .
- Was very reluctant to purchase another Honda Accord after having engine oil consumption issues with '09 EXL v6.

Engine Negative (68 statements)

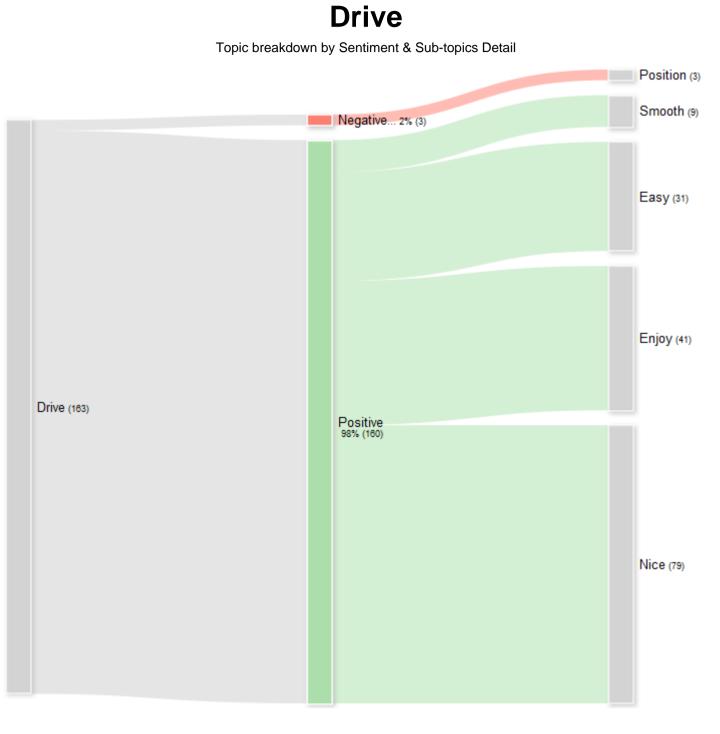
Vibration (3% or 2 statements)

- The seats were very uncomfortable for my 5 foot 3 inch frame (despite attempts to use pillows and back supports), there was excessive vibration in the engine which resonated through the wheel when in idle or neutral.
- There was a lot of vibration in the engine which extended to the steering wheel .

Engine Negative (68 statements)

Restart (3% or 2 statements)

- For every remote start you have to restart the engine .
- When you remote start the vehicle and get in it, the engine automatically stalls and you have to restart the engine.



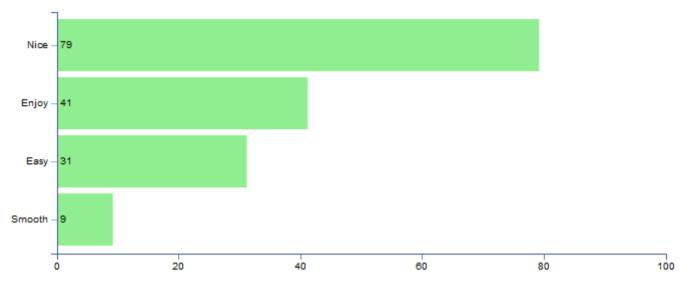
Topics

Sentiments

Sub-topics

Drive Positive

160 or 2% statements (total 7,329 Stmts)



Drive > Positive (160 statements)

Nice (49% or 79 statements)

- Drives nice , super quiet inside .
- I liked the looks of the car , it drove nice and I thought that with a 4 cylinder I would get pretty good gas mileage .
- I went out of state and drove it home and it was a very nice drive to say the least .
- The accord looks great , drives nice .
- This car drives nice , " a little stiff on the suspension , " but makes up for the stiffness in handling .

Drive > Positive (160 statements)

Enjoy (26% or 41 statements)

- " I bought this car (Honda Accord EX-L V6) back in November of 2013, and I thoroughly enjoy driving this car.
- I have just under 6000 miles and enjoy driving this car .
- I just put 1000k on it and let me tell you I really enjoyed driving it .
- It is still new for me but each day I enjoy driving it more .
- With a 270 watt premium audio system it is great to travel with the windows down and the volume up enjoying the drive !

Drive > Positive (160 statements)

Easy (19% or 31 statements)

- Easy to drive both city and highway-but ride is much firmer than my previous Accord .
- Honda has made hands free driving easy , the USB and Bluetooth connections are convenient and make the driving experience pleasant .
- It is very comfortable to drive , the gas mileage is wonderful !
- The engine is very quiet and the interior features make driving easy .
- Very comfortable , easy to drive , plenty of power , quiet , and refined .

Drive **Positive** (160 statements)

Smooth (6% or 9 statements)

- I purchase a new 2015 Honda Accord EX-L it is drive smooth .
- Interior design was luxurious with safety feature like lane watch and front collision warning, smooth ride and noise canceling windows make it fun to drive, exterior is also sleek and sporty redesign LED daytime headlight makes it look more luxury like Lexus, BMW, Audi, Mbenz name it.
- Nice and smooth driving experience so far .
- The car drives so smooth and to me is very quiet .
- We drove a 390 mile trip this past week and is was ultra smooth, low road noise and it was extremely composed in the snow and ice we had to drive through, the traction contol really helped.

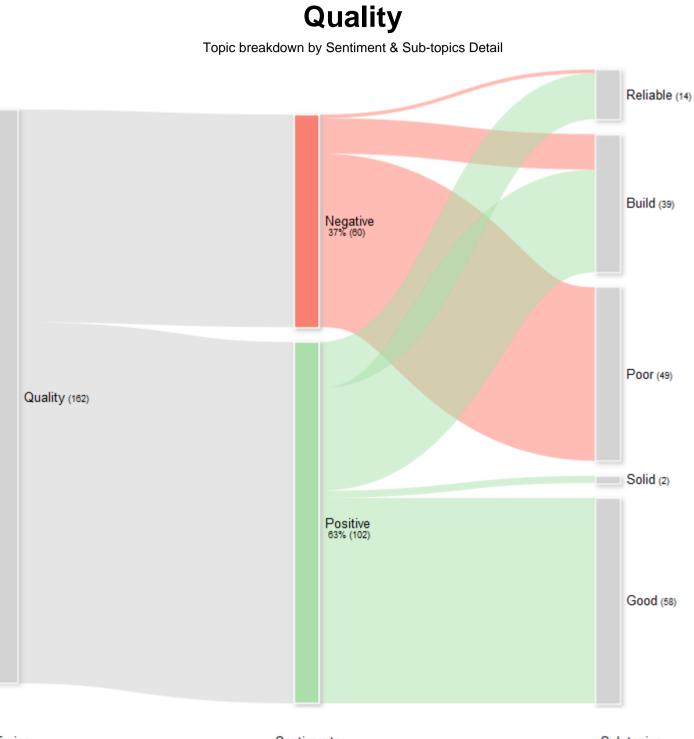
Drive Negative

3 or 0% statements (total 7,329 Stmts)

Drive Negative (3 statements)

Position (100% or 3 statements)

- Negatives : the seats are hard and flat , the driving position is not particularly comfortable and the electronics are wasted on me .
- Our 6th Accord we have been fans until now , but this car 's head restraints , supposedly safer , project themselves so far forward , it is impossible to find a comfortable position for driving or riding in the passenger seat .
- very low and sporty driving position uncomfortable for tall people .



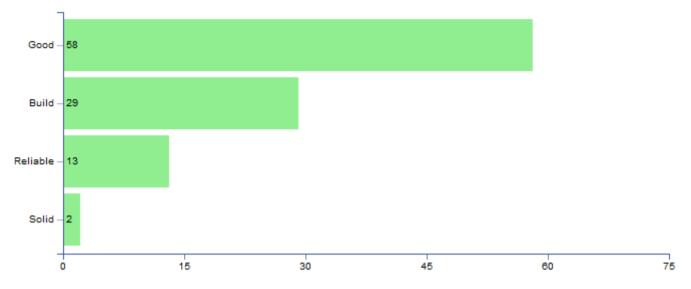
Topics

Sentiments

Sub-topics

Quality Positive

102 or 1% statements (total 7,329 Stmts)



Quality > Positive (102 statements)

Good (57% or 58 statements)

- Excellent quality paired with exterior styling (especially the Sport model).
- Honda does have good qualities .
- Quality is very good , beautiful interior .
- Quality of product very good .
- The value for the quality is excellent .

Quality **Positive** (102 statements)

Build (28% or 29 statements)

- Amazing tech and build quality , too .
- Build quality excellent .
- Build quality is excellent , road noise is probably less than my BMW .
- Build quality is excellent .
- Great build quality as in my 02 and 07.

Quality **Positive** (102 statements)

Reliable (13% or 13 statements)

- I buy Honda because in my experience , the quality and reliability are unmatched .
- Quality and reliability are the best words to describe Honda .
- The Accord won in affordability , reliability , quality , and styling (we got the Sport Edition , in blue) .
- We bought the Honda accord knowing that it is reliability and quality build would not let us down .
- We just love the quality and reliability .

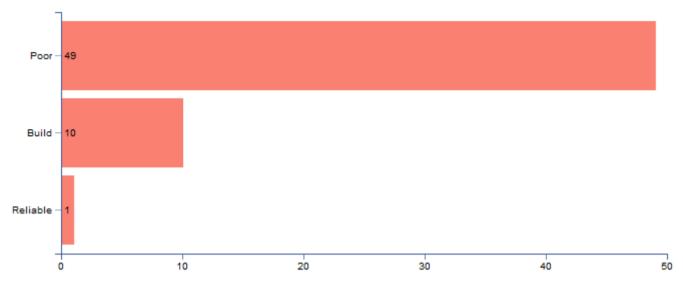
Quality **Positive** (102 statements)

Solid (2% or 2 statements)

- Build quality seems solid .
- The build quality is rock solid , not even the slightest rattle from anywhere .

Quality Negative

60 or 1% statements (total 7,329 Stmts)



Quality Negative (60 statements)

Poor (82% or 49 statements)

- Cheap build quality Honda am not what it used to be .
- Looks like cheap quality of insulation materials .
- Quality control poor .
- The paint is also of very poor quality .
- Very poor quality vehicle

Quality Negative (60 statements)

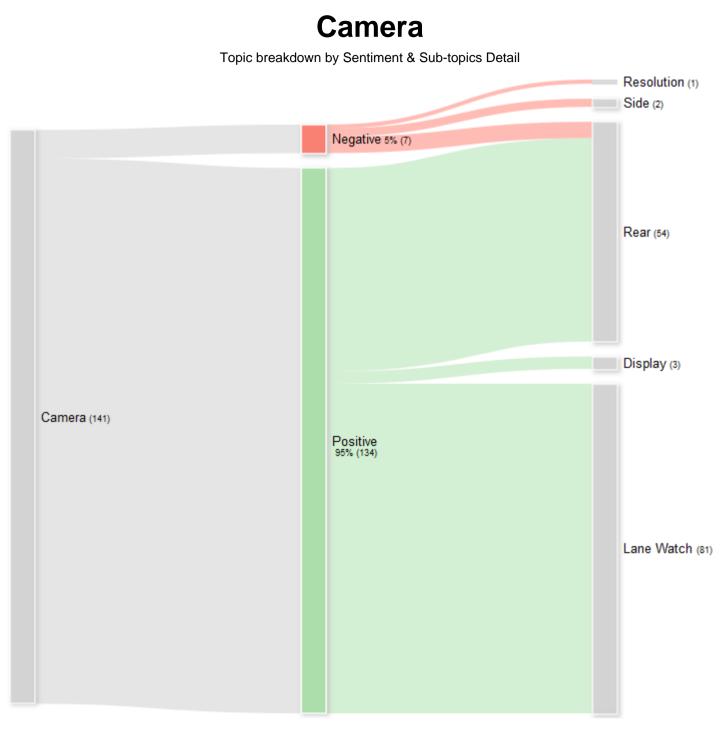
Build (17% or 10 statements)

- Build quality is garbage !
- Cheap build quality Honda am not what it used to be .
- Obviously, the Accord built quality had gone downhill over the years.
- The build quality is also lacking , both interior and exterior .
- The first thing I noticed is the build quality has gone down hill (cheap plastics , rattles in strange places etc) .

Quality Negative (60 statements)

Reliable (2% or 1 statements)

• This is not Honda quality or reliability .



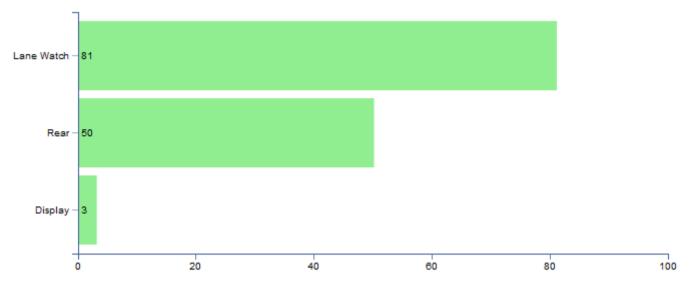
Topics

Sentiments

Sub-topics

Camera Positive

134 or 2% statements (total 7,329 Stmts)



Camera Positive (134 statements)

Lane watch (60% or 81 statements)

- Drivetrain works well, and love the passenger side camera.
- I like the lane departure warning , forward collision warning and the blind spot camera on the right .
- Lane watch camera is nice , plus the lane departure warning and front collision warning .
- Lane Watch camera is pretty fun and everything else is smooth . "
- The rear view camera is great and so is the right mirror lane-change camera .

Camera Positive (134 statements)

Rear (37% or 50 statements)

- Awesome technology package with Lane Watch , Rear Camera etc. .
- Like new interior and rear camera of the new car .
- The comfort of rear and side camera was excellent .
- Tough choice but I liked the rear camera better then the other cars .
- · Vastly improved electronics and rear view camera .

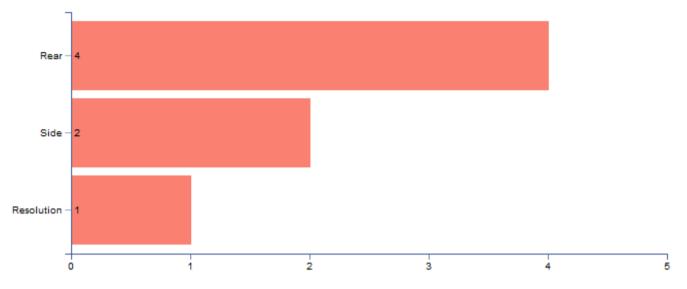
Camera Positive (134 statements)

Display (2% or 3 statements)

- I love the passenger side camera / display for right lane changes .
- I really love the backup camera and the large display .
- Right turns include a camera with a large screen viewer which also provides for backing up .

Camera Negative

7 or 0% statements (total 7,329 Stmts)



Camera Negative (7 statements)

Rear (57% or 4 statements)

- Oh and the backup camera is not clear !
- But I do not like are that the doors and sides are not all covered in leather , just parts and the backup camera does not not beep when you are getting too close .
- For example, yesterday the top display froze when I shifted from reverse into drive, the backup camera guidance lines stuck on the display but with no camera image.
- Sometimes, the rear camera did not show the guide lines, the wallpaper on the main screen would not show up, the radio would produce an irritating high pitched sound out of the front speakers, the hard drive would get stuck playing one song and would not switch to another selection no matter what I did.

Camera Negative (7 statements)

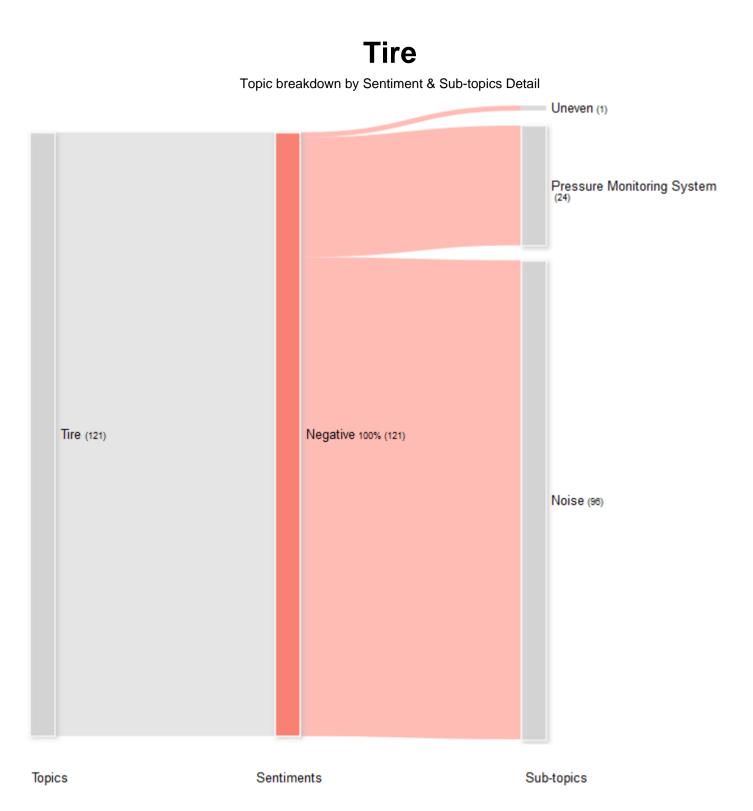
Side (29% or 2 statements)

- side camera viewing , and closure warning are distracting and not helpful .
- The vehicle has major flaws with the side camera, specially here in AZ it is HOT therefore the camera gets hot which renders the dash inoperable and Honda says it is to protect the components.

Camera Negative (7 statements)

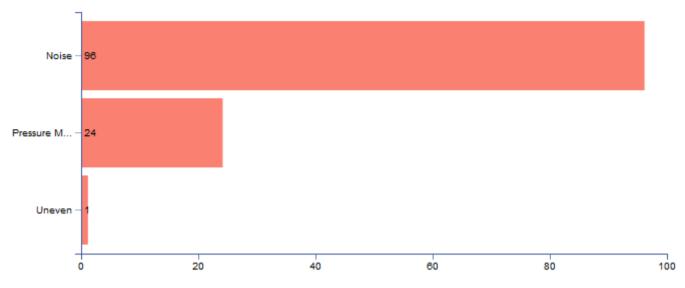
Resolution (14% or 1 statements)

Camera has very poor resolution at night and in rain.



Tire Negative

121 or 2% statements (total 7,329 Stmts)



Tire Negative (121 statements)

Noise (79% or 96 statements)

- Above all , the car is NOISY , a lot of wind and tire noise in the cabin .
- I do not like the excessive tire noise , CVT transmission , entry difficulty (6'2") and terrible stereo .
- The road noise from the tires is a little loud at highway speeds .
- Tire noise is a little loud, but once I wear out the Dunlops I will put on something quieter.
- You will have to deal with all kind of creaking and rattling noises , in addition to ear-deafening noises from road , tire , wind and so on .

Tire Negative (121 statements)

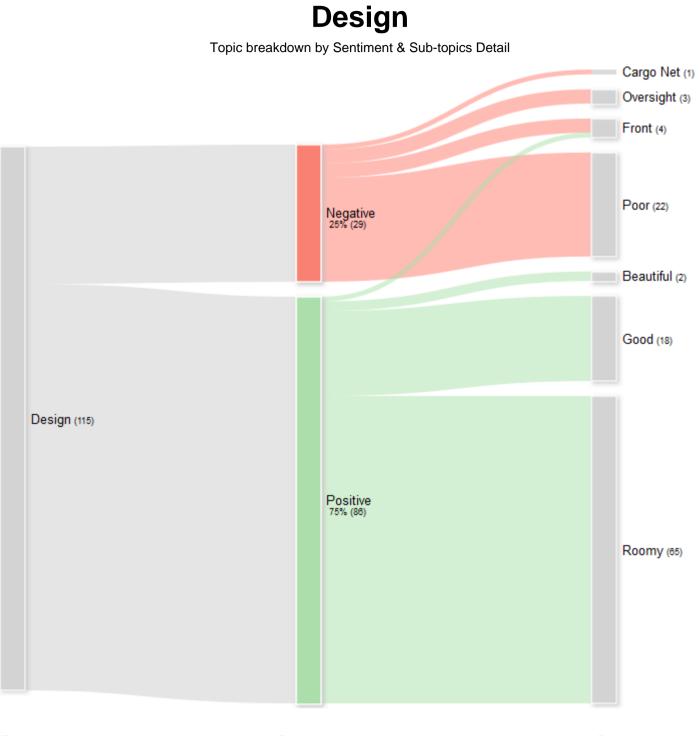
Pressure monitoring system (20% or 24 statements)

- Deducted one point only because tire pressure monitoring systems (tire pressure) is not accurate .
- Low tire pressure warning comes on will not go off , blocking the speadometer gauges , even after checking the tires which were ok .
- Occasionally car stalls and all indicator lights come on ; low tire pressure light is almost always on even when tires are properly inflated .
- The check engine , tire pressure , vehicle assist , and power steering all illuminated unexpectedly and the vehicle immediately lost power and would not accelerate past 40 mph .
- Tire pressure light comes on nearly all the time even when tires are properly inflated .

Tire Negative (121 statements)

Uneven (1% or 1 statements)

Uneven tire wear despite alignments and rotation .



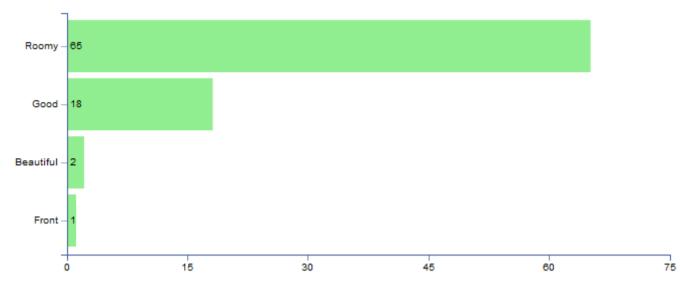
Topics

Sentiments

Sub-topics

Design Positive

86 or 1% statements (total 7,329 Stmts)



Design ► Positive (86 statements) Roomy (76% or 65 statements)

(76% of 65 statements)

- Accord is luxurious and roomy .
- it is roomy and easy to drive .
- Roomy and secure inside .
- The car is roomy and comfortable .
- The inside is roomy and comfortable .

Design > Positive (86 statements)

Good (21% or 18 statements)

- " this vehicle was designed the best on giving quite few luxury in class .
- I have owned the previous 3 generations of the Accord and I must say that the newly designed Accord looks the best.
- The best design with classic look .
- The design of the new Accord is the best design Honda has come up with .
- Very well designed and a great stereo system .

Design > Positive (86 statements)

Beautiful (2% or 2 statements)

- The beautiful design of the exterior and the good quality found in past hondas is why I bought it .
- The car is absolutely stunning to behold , with it is beautiful design , and I get compliments all the time .

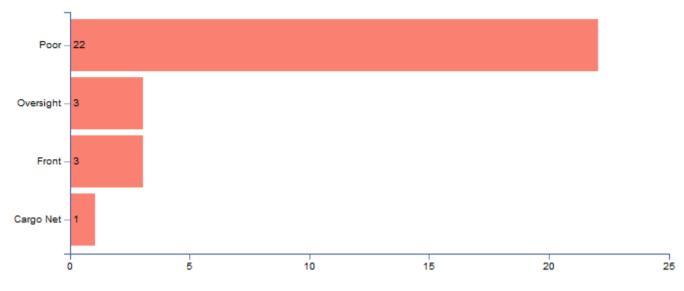
Design > Positive (86 statements)

Front (1% or 1 statements)

• Love the handling , gas mileage , and the front design .

Design Negative

29 or 0% statements (total 7,329 Stmts)



Design Negative (29 statements)

Poor (76% or 22 statements)

- Apparently a design flaw from what I have been reading .
- However, there is a poor design with the driver seat.
- Real poor design .
- the information display and console has a very poor design .
- This car has major issues with oil consumption due to poor engine design .

Design Negative (29 statements)

Oversight (10% or 3 statements)

- I think it is a fine car but a few design oversights , clustered around the driver , are really frustratingespecially when past Honda efforts lead you to expect the details to be well thought out . || count: 2
- Lack of split folding rear seat is an engineering / design oversight .

Design Negative (29 statements)

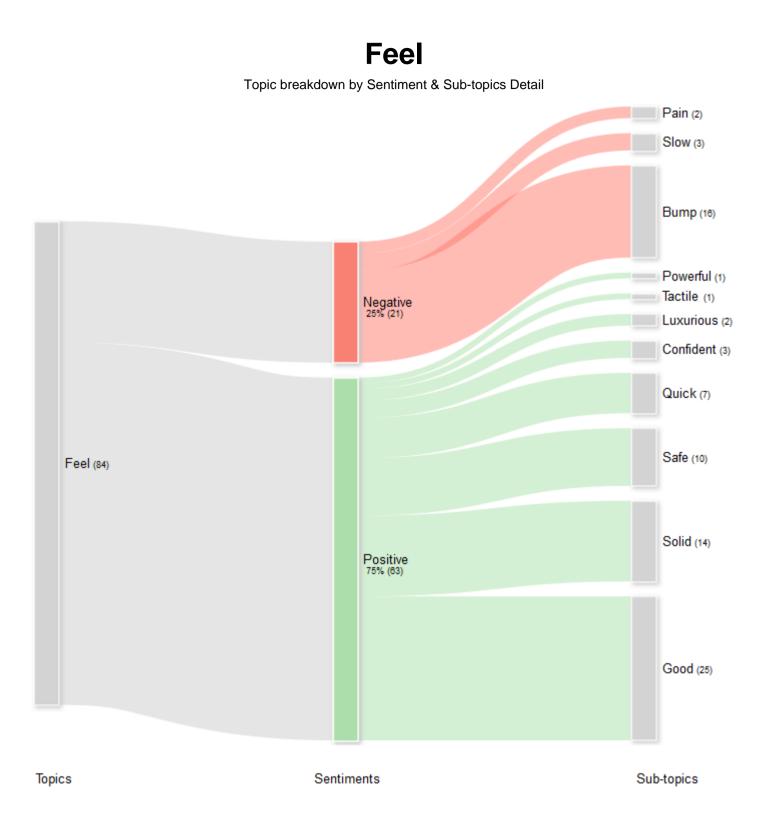
Front (10% or 3 statements)

- 1) Very poorly designed front seats, feels very unconfortable.
- Front storage could be better designed .
- To me it seemed there is a flaw design between the gear shift and the front console , there is a compartment in front of the gear shift that is not easily accessible .

Design Negative (29 statements)

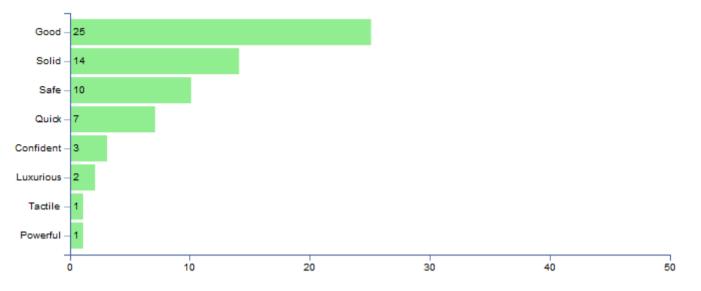
Cargo net (3% or 1 statements)

 The cargo net is not as good as the Camry 's, as it is not very deep, can not hold heavy loads, and fits fewer grocery bags.



Feel Positive

63 or 1% statements (total 7,329 Stmts)



Feel > Positive (63 statements)

Good (40% or 25 statements)

- It feels good driving it .
- It just felt good on the road and quiet .
- Otherwise , the car handles well , is balanced , has great suspension with good road feel .
- So overall a good family car with a classy interior and nice feel .
- The car felt good and the price was excellent so I bought it .

Feel Positive (63 statements)

Solid (22% or 14 statements)

- - Sturdy , feels solid on the road .
- I love the solid feel of a Honda .
- It feels solid and safe and drives like a dream .
- They feel solid .
- Very solid feel .

Feel **Positive** (63 statements)

Safe (16% or 10 statements)

- I feel safe in it .
- I felt very safe in my former car , and feel very safe in the new one .
- It feels solid and safe and drives like a dream .
- It felt safe , secure , controlled , comfortable to operate in the cockpit .
- Makes me feel safe .

Feel Positive (63 statements)

Quick (11% or 7 statements)

- And feels way quicker than the garbage CVT and better sound too from the dual exhaust .
- Feels quicker than my V6 Fusion .
- It is finally breaking in and feels quicker .
- Now broken in , it feels quicker and is becoming more fun to drive .
- The gas mileage is significantly better than my 2008, and it feels quicker to boot.

Feel > Positive (63 statements)

Confident (5% or 3 statements)

- But now I feel more confident that that will not be a problem but instead a plus .
- I look forward to enjoying my new car in the years to come , and feel truly confident that I have made an excellent choice !
- Most of all I felt confident about purchasing it because of Honda 's reputation for quality built cars which hold their value.

Feel Positive (63 statements)

Luxurious (3% or 2 statements)

- I have never felt so luxurious.
- Plus the leather interior accents and wrapped steering wheel makes it feel more luxurious, similar to my old 2003 Acura TL.

Feel > Positive (63 statements)

Tactile (2% or 1 statements)

• The tactile feel of every switch , fabric , door panels etc. you handle is perfect .

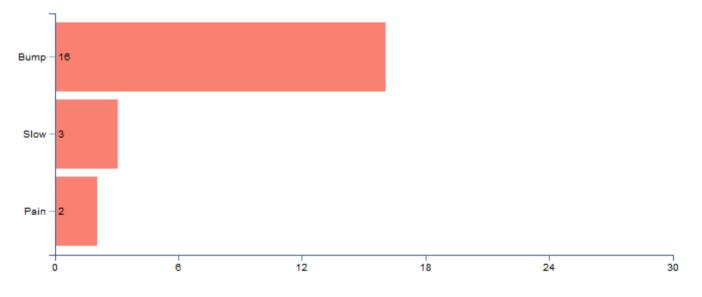
Feel > Positive (63 statements)

Powerful (2% or 1 statements)

• Takes the curves and feels like a powerful sports car .

Feel Negative

21 or 0% statements (total 7,329 Stmts)



Feel Negative (21 statements)

Bump (76% or 16 statements)

- I can feel every little bumps on the road .
- · You can feel every bump and vibration is transmitted into the cabin .
- You do feel bumps .
- You feel every bump .
- You feel every bump in the rode and you feel like a cork bobbing in the ocean .

Feel Negative (21 statements)

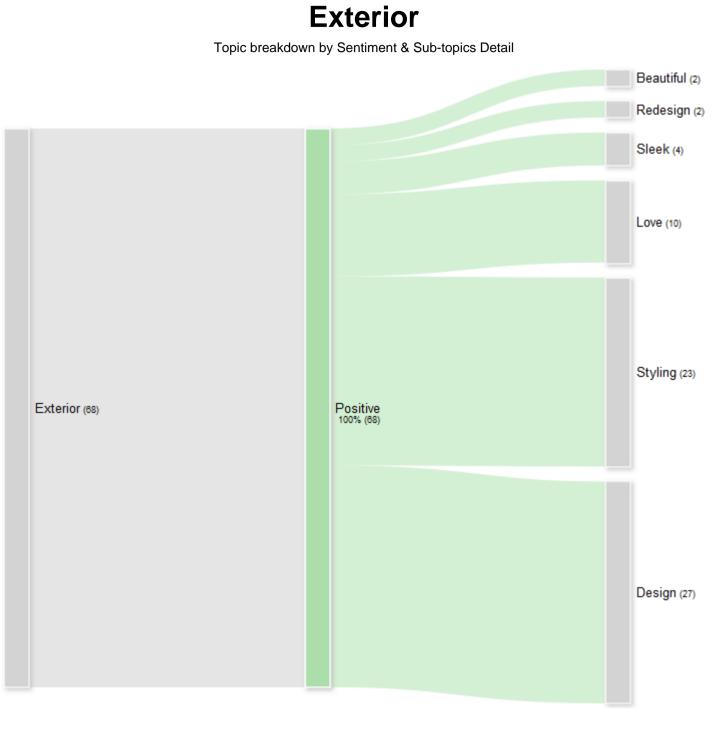
Slow (14% or 3 statements)

- Felt soo slow !
- Shifting felt to slow ; hard acceleration and you have to wait for down shift 2-3 sec !
- There is no comfort in driving this vehicle and the steering feels like that of a truck at slow speed

Feel Negative (21 statements)

Pain (10% or 2 statements)

- I have had plenty of cars before this and never felt this much pain .
- I immediately felt lower back pain when driving the car home from the dealer .



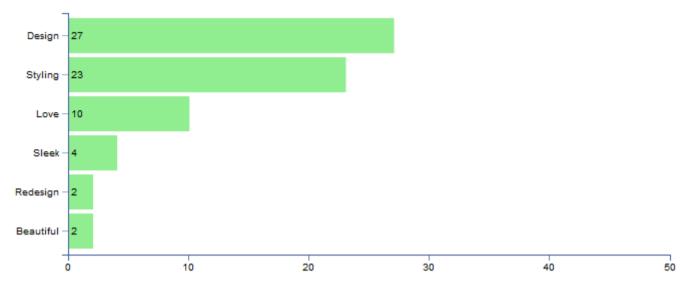
Topics

Sentiments

Sub-topics

Exterior Positive

68 or 1% statements (total 7,329 Stmts)



Exterior > Positive (68 statements)

Design (40% or 27 statements)

- Good Exterior Design .
- I love the interior and exterior design of the vehicle .
- Interior and exterior design is first class , controls are easy to use , very roomy interior and comfortable seating , large trunk space , etc. .
- it is my second Accord (first was a 2009), and I love the new exterior and interior designs.
- The beautiful design of the exterior and the good quality found in past hondas is why I bought it .

Exterior > Positive (68 statements)

Styling (34% or 23 statements)

- 2011 exterior styling is better than 2010 .
- Finally the exterior styling is decent again .
- I love the exterior styling and the interior comfort is amazing .
- The exterior styling is amazing (models 2013-beyond).
- The exterior styling is sexy and I found the interior above average .

Exterior > Positive (68 statements)

LOVE (15% or 10 statements)

- I feel in love with the Accord exterior and really like the pick up that it has for a 4 cylinder .
- I love both the interior and exterior looks .
- I love the exterior .
- I love the interior and exterior design of the vehicle .
- Love the exterior look of the car .

Exterior **Positive** (68 statements)

Sleek (6% or 4 statements)

- I love the sleek exterior look of the car , and the interior is extremely nice as well .
- Interior design was luxurious with safety feature like lane watch and front collision warning, smooth ride and noise canceling windows make it fun to drive, exterior is also sleek and sporty redesign LED daytime headlight makes it look more luxury like Lexus, BMW, Audi, Mbenz name it.
- The exterior is sleek and stylish and the interior is just as nice , thank you Honda !
- The sleek exterior design and rich interior materials appeal to a younger crowd, as well as middle-aged ladies like me.

Exterior > Positive (68 statements)

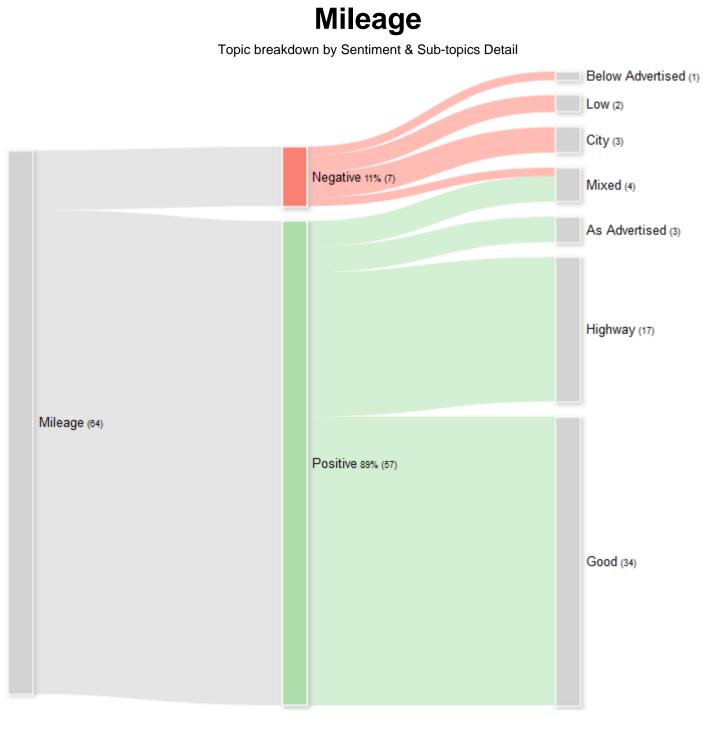
Redesign (3% or 2 statements)

- The exterior redesign is definitely it is strong suit , especially if you have the lip spoiler .
- The exterior redesigned is one of major reasons I settled on the Honda not to mention it is track record for reliability .

Exterior > Positive (68 statements)

Beautiful (3% or 2 statements)

- Exterior is beautiful .
- The beautiful design of the exterior and the good quality found in past hondas is why I bought it .



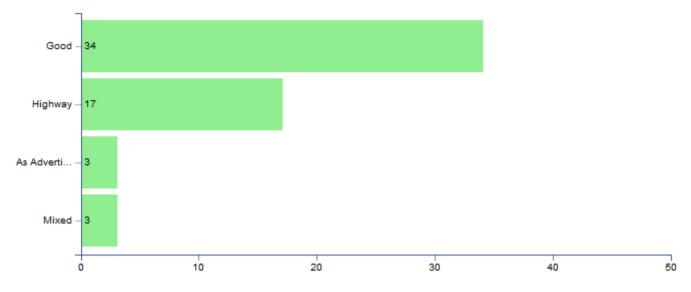
Topics

Sentiments

Sub-topics

Mileage Positive

57 or 1% statements (total 7,329 Stmts)



Mileage Positive (57 statements)

Good (60% or 34 statements)

- Great reliability , good gas mileage , and great resale value .
- It is so roomy, great gas mileage, and handles extremely well.
- Looks nice , fun to drive , good gas mileage and comfortable .
- Pretty good mileage, get over sticker MPG most of the time.
- The Accord is comfortable , solid , and gets good gas mileage .

Mileage Positive (57 statements)

Highway (30% or 17 statements)

- · Good gas mileage especially on the highway .
- However , highway mileage is great around 38 MPG .
- I do enjoy the car becasue is it used mostly for work so it racks up a lot of highway mileage .
- Mileage is good 34 on highway .
- Our first highway mileage was 33 + .

Mileage Positive (57 statements)

As advertised (5% or 3 statements)

- I can tell you right now that my gas mileage is better than advertised .
- On the positive side , the gas mileage is as good as advertised , or better (w / the 4 cylinder) .
- The vehicle gets great gas mileage as advertised .

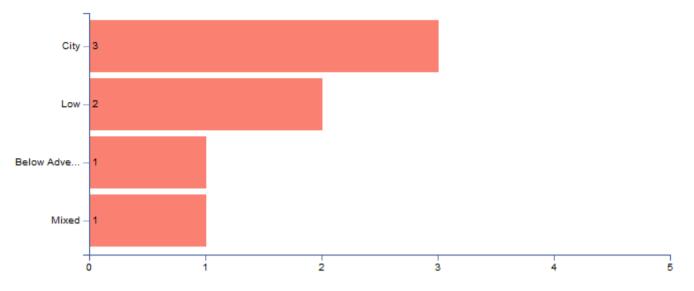
Mileage Positive (57 statements)

Mixed (5% or 3 statements)

- Fuel mileage seems good about 29-30 in mixed driving .
- Great performance and gas mileage is 25 miles mixed , just like EPA says .
- I have the EX-L with the 4cyl, gas mileage in mixed driving is 24 MPG, can not wait to take a long trip and see what it does.

Mileage ► Negative

7 or 0% statements (total 7,329 Stmts)



Mileage Negative (7 statements)

City (43% or 3 statements)

- Gas mileage in the city was not that great .
- I wanted something with fantastic gas mileage but on the last few tanks I have averaged 19 miles in the city .
- The average city driving mileage is about 19 MPG .

Mileage Negative (7 statements)

LOW (29% or 2 statements)

- My only complaint however is the gas mileage .
- The only negative I have is the gas mileage does not seem to be accurate .

Mileage ► Negative (7 statements) Below advertised (14% or 1 statements)

DEIOW AUVEILISEU (14% or 1 statements)

• Primary complaints : uncomfortable seats , below advertised gas mileage , not having outside temp reading or gas mileage calculator display .

Mileage Negative (7 statements)

Mixed (14% or 1 statements)

• So far , I am not too impressed with the gas mileage in mixed driving conditions .

About PolyVista, Inc.

A Houston-based company founded in 1995, PolyVista is a cloud-based analytical platform that delivers results beyond what conventional analysis and reporting tools are able to provide. With PolyVista's software as a service (SaaS) solution, clients across all industries and business roles are able to harness the power of our automated text analysis capabilities to extract meaningful and previously unknown business insights, anomalies, patterns and correlations hidden in their data. The information discovered by PolyVista serves as the foundation for solving complex and diverse business issues. Contact PolyVista today to learn more.

www.polyvista.com | sales@polyvista.com | 269.353.2550